

12-16-2002

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University Marketing and Communications, "12/16/2002 - Joines Awarded Certified Fund Raising Executive Designation.pdf" (2002). 2002. 184.

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# NEWS

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02-197

December 16, 2002

For Immediate Release:

## JOINES AWARDED CERTIFIED FUND RAISING EXECUTIVE DESIGNATION

CHARLESTON – CFRE International has awarded Jacqueline S. Joines of Brocton the professional designation of Certified Fund Raising Executive.

Joines, director of development for the Lumpkin College of Business and Applied Sciences at Eastern Illinois University, joins more than 4,178 professionals around the world who hold the CFRE designation. Individuals granted the CFRE credential have met a series of standards set by CFRE International, which include tenure in the profession, education, professional achievements and a commitment to service to not-for-profit organizations. They have agreed to uphold accountability standards and the Donor Bill of Rights.

In addition, candidates must pass a written examination testing the knowledge, skills and abilities required of a fund-raising executive.

"The CFRE process was developed as a way to identify for the public and employers those individuals who possess the knowledge, skills and commitment to perform fund-raising duties in an effective, conscientious, ethical and professional manner," said Mary A. Brumbach, chair of CFRE International. "Achievement of the Certified Fund Raising Executive credential demonstrates the level of commitment on the part of Jackie to herself and the profession as a whole."

CFRE International is an independent organization whose sole mission is dedicated to the certification of fund-raising executives by setting standards in philanthropy.

Joines is a 1988 and 1996 graduate of Eastern, a 1997 graduate of the Illinois Lincoln Excellence in Public Service Fellowship Series, and a 1998 graduate of the National Planned Giving Institute at The

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Eastern Illinois University emphasizes distinguished teaching in the liberal arts, sciences and selected professions. A traditional, residential state university of recognized quality, Eastern enrolls more than 10,000 students in undergraduate and graduate programs. The university, located in Charleston, also serves the region through a variety of non-credit and off-site degree programs, as well as cultural and recreational opportunities. Eastern's pursuit of excellence attracts well-qualified students of an increasingly diverse population and a teaching faculty active in research and public service who utilize the latest technology.

College of William and Mary.

She is president-elect for the East Central Illinois Chapter of the Association of Fund-raising Professionals and a member of the Council for the Advancement and Support of Education. She also serves as secretary for the Planned Giving Consortium of East Central Illinois, and is a board member for the East Central Illinois Leave a Legacy organization.

She is a member of the Eastern Illinois University Alumni Association, of which she served as president during the university's centennial year, and was awarded the EIU Career and Organizational Studies' Alumni Service Award in 1997 for her service and support to the program.

Joines resides in Brocton with her husband, Michael, and is the stepmother of Jacquelyn Ann and Matthew Michael.