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April 7, 1995

FOR IMMEDIATE RELEASE

SIR DAVID NICHOLAS TO LECTURE ON BRITISH BROADCASTING

CHARLESTON -- Sir David Nicholas, former chairman of Independent Television News (ITN) in the United Kingdom (UK), will visit Eastern Illinois University to lecture on "Broadcast Media in Britain," at 7 p.m. Tuesday, April 11, in the Lumpkin Auditorium in the Lumpkin College of Business and Applied Sciences as part of his U.S. tour sponsored by British-American-Canadian Associates.

His lecture is free and open to the public.

Nicholas' talk will reflect the origins of the British Broadcasting Corporation (BBC) from World War II through the dawn of the satellite age.

He also will address the role of the BBC in association with public service broadcasting, commercial broadcasting and objectivity and balance in television news.

Nicholas attended the University of Wales, Aberystwyth, where he received an Honours degree in English. Upon his retirement from ITN in 1991, he was made a Fellow of his old college and awarded an honorary degree of Doctor of Laws.

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NICHOLAS

He was the first producer of "News at Ten" at its launch in 1967. He produced general election results programs from 1966-87 and all of ITN's special programs on the Apollo moon exploration flights in the 1960s and 1970s.

Nicholas won a special award from the Guild of Television Producers and Directors for "Home is the Sailor," a program he produced covering Sir Francis Chichester's round-the-world solo voyage in Gypsy Moth in 1967.

In 1993, Nicholas served as visiting editor to the University of California, Berkeley and the University of Colorado at Boulder in 1994.

Nicholas is presently the chairman of Talk Radio UK, the first commercial speech station in the UK. He also is a consulting editor to Channel One, London, a cable service of news and information in the London area.

Eastern's journalism department is sponsoring the event as part of Journalism Month.