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04/05/1989 - Richards At Eastern

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news

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April 5, 1989

FOR IMMEDIATE RELEASE:

RICHARDS AT EASTERN

CHARLESTON, IL--Daniel W. Richards, President of Colwell Systems, Inc. of Champaign, will spend Thursday and Friday (April 6 and 7) at Eastern Illinois University as an Executive-In-Residence.

While at Eastern, Richards will share his expertise in the direct marketing field with both graduate and undergraduate classes in the Lumpkin College of Business. He will also hold informal discussions with members of the Business College.

He holds an economics degree from Dickinson College in Carlisle, Pennsylvania, and has done graduate work at the University of Pittsburgh.

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RICHARDS AT EASTERN

He has been with Colwell Systems, Inc. since 1967, progressing from Marketing Director to Vice President of Marketing to Executive Vice President to his current position. Prior to that, he was product manager with the Harris Intertype Corp. of Cleveland and worked with the Miller Printing Machinery Co. in Pittsburgh.

He is a member of the American Marketing Association and the Champaign-Urbana Advertising Club.

Dean Ted Ivarie of the Lumpkin College of Business said, "We were very honored when Dan Richards agreed to join the Dean's Advisory Board and his contributions have been many. His acceptance of our offer to serve as Executive-In-Residence is but another example of his willingness to share his wealth of knowledge in the field with others."