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July 13, 2000

FOR IMMEDIATE RELEASE:

EIU STUDENTS INDUCTED INTO BETA GAMMA SIGMA

CHARLESTON – More than 25 Eastern Illinois University students recently were inducted into the local chapter of Beta Gamma Sigma.

Beta Gamma Sigma recognizes the best business students internationally at institutions accredited by AACSB – The International Association for Management Education. There is no higher honor than to graduate “Beta Gamma Sigma.”

The mission and objectives of Beta Gamma Sigma are to encourage and honor academic achievement in the study of business and personal and professional excellence in the practice of business; to foster an enduring commitment to the founding principles and values of honor and integrity; to encourage the pursuit of wisdom and earnestness; to support the advancement of business thought and to encourage lifelong learning; and to enhance the value of Beta Gamma Sigma for student and alumni members in their professional lives.

–more–

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BETA GAMMA SIGMA

The following students received membership:

BONN, GERMANY – Frank Konertz, son of Elke Konertz of Bonn, Germany; 1994 graduate of Paedagogium Godesberg in Bonn, Germany; graduate student in Master of Business Administration degree program.

LEVERKUSEN, GERMANY – Rolf Tappe, son of Drs. Dieter and Monika Tappe of Leverkusen, Germany; graduate student in Master of Business Administration degree program.