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95-94

March 24, 1995

FOR IMMEDIATE RELEASE:

SPEECH WEEK AT EIU

CHARLESTON -- Eastern Illinois University's speech communication department has scheduled a variety of events for Speech Communication Week, March 27-31.

Highlighting the week's activities is the Doug Bock Persuasive Speech Contest finals at 7 p.m. Monday in Eastern's Buzzard Auditorium. The public is invited.

Students will compete for a \$300 cash prize for first place, \$200 for second and \$100 for third. Celebrity judges are Johnetta Jones, director of minority affairs; Jeffrey Lynch, assistant dean of the College of Arts and Humanities; Gaye Harrison, publicity/promotion specialist for WEIU TV; and John Coffey, academic advisor in the College of Education and Professional Studies.

The contest is sponsored by Doug Bock, chair of Eastern's speech communication department, and the department's Student Activities Committee composed of EIU faculty and staff members Mike Bradd, Jim Conley, Mary Hogg, Melanie McKee and Chris Helsel (chair).

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EIU students interested in joining the university's Speech Team are encouraged to come to an informational meeting at 3:30 p.m. on Tuesday in 112 Coleman Hall. Students will have an opportunity to meet speech coach Mary Hogg and watch the Speech Team in action.

In conjunction with Speech Communication Week, The Illinois Broadcasters Association will meet on the EIU campus on Wednesday to participate in seminars on radio and television programming, sales, news and management.

On Thursday, Gary Kreps, author, teacher and communication consultant will speak at 1 p.m. in 205 Coleman Hall, and at 5 p.m. in 117 Lumpkin Hall. The public is invited.

Kreps is a professor of communication studies and a faculty member of both the gerontology program and the international training and consultation program at Northern Illinois University.

He has conducted research for major corporations, government agencies, health care systems and educational institutions. He has published many books and articles concerning the role of communication in health care, management and education. Some of his recent books include Organizational Communication; Health Communication; Sexual Harassment; and Communication with Your Doctor: Getting the Most Out of Health Care.

Kreps has served on the editorial boards of several professional journals and is currently editing a special issue of the Journal of Health Psychology on "The

Role of Communication in Health Care and Health Promotion."

He has been a senior research fellow at the National Cancer Institute and was responsible for developing national policy for the dissemination of cancer prevention and treatment information. He has traveled around the world, lecturing to national and international organizations on a variety of communication issues.

Throughout Speech Communication Week, Communication Association members will be selling hot dogs and chips for \$1 outside 114 Coleman Hall to raise money for the Carol Manhart Scholarship and other activities.

The Communication Association also is preparing a bulletin board featuring photos of EIU speech communication students, staff and faculty. Those interested in having their pictures displayed on the bulletin board should bring them to the speech communication office, 119 Coleman Hall.

Tickets will go on sale in early April for the Speech Communication banquet at 6:30 p.m. April 24 in the 1895 Room of the University Union. During the banquet, speech communication students and faculty will be honored for their achievements during the 1994-95 school year.

For more information about any of these activities, call Chris Helsel at 581-6941 or 581-2016.