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FOR IMMEDIATE RELEASE:

VITO GENOVESE AMONG SPEAKERS AT ETHICS CONFERENCE

CHARLESTON, IL--Vito Genovese, corporate director for business conduct and ethics at Sundstrand Corporation in Rockford, will be among the guest speakers at Eastern Illinois University's first annual ethics conference Wednesday.

Walk-in registrations will be accepted. For more information, call Eastern's Business Development Center at 581-2913.

Genovese, who is responsible for ethics programs in all Sundstrand divisions, both foreign and domestic, will tell how his company initiated an ethics program and what it takes to maintain a continuing ethics training plan for managers and employees.

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Other conference speakers include Michael Josephson, a nationally recognized ethics lecturer and consultant to private and public organizations and president of the Josephson Institute for the Advancement of Ethics in California, who will discuss "Ethical Obligations and Opportunities in Business" and "Ethics of College Students." He is also the Business Week convocation speaker Wednesday evening.

Stephen Payne, Holley Professor of Social Responsibility in Business at Eastern and researcher and consultant on issues of professional and organizational ethics, will discuss the challenges businesses face when applying ethics and social responsiveness.

The conference, sponsored by Eastern's Lumpkin College of Business and Business Development Center, and Consolidated Communications, Inc., will also feature group discussions focusing on the conference theme "Applying Business Ethics and Social Responsiveness for Business Success."

Such questions as "How to determine what's really going on in employee relations within the firm?" "How do competitive practices compromise ethical standards?" and "Are programs on business ethics realistic for small firms?" will be addressed.

The conference will conclude with an awards banquet and ceremony where area firms and individuals will be presented Business Ethics and Social Involvement Awards for their efforts in implementing programs on business ethics.