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## 02/09/1986 - Womens Expo And Health Fair

University Marketing and Communications

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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

NEWS

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FOR IMMEDIATE RELEASE

CHARLESTON, IL--A coal miner's daughter from Kentucky, who in 1981 became president of a Georgia university, will keynote Women's Expo '87 by offering an "Invitation to Growth" March 7 at Eastern Illinois University's University Union in Charleston.

Approximately 1,400 women are expected to participate in the second annual Expo which has been expanded to include a health screening clinic, two style shows and a brunch in addition to last year's popular workshops, exhibits and lunch that brought praise from the more than 700 women who attended Expo '86.

Dr. Betty L. Siegel, president of Kennesaw College in Marietta, Ga., is the first woman ever to head an institution in the 33-unit university system of Georgia, only one of the firsts that she has achieved in her professional career.

Prior to her appointment at Kennesaw, she became the first woman academic dean in the 95-year history of Western Carolina University in Cullowhee, N. C. when she headed its school of education and psychology for four years, and from 1972 to 1976, she served as dean of academic affairs for continuing education at the University of Florida. At the time of her appointment, she was the highest ranking woman administrator in the Florida state university system.

Her academic research has been in the area of child psychology, and she holds a doctorate from Florida State University, a master of

education degree from the University of North Carolina and a bachelor of arts degree from Wake Forest University.

A nationally known lecturer and speaker, Dr. Siegel has delivered keynote addresses to seven international associations, 30 national associations and over 250 regional and state conferences. She has also delivered over 175 addresses to business, professional, governmental and civic groups in 47 states, Puerto Rico and four foreign countries.

Extremely active in community service, she was recently named to the board of directors of the Atlanta Gas Light Co. and serves on the board of directors of Georgia International Life Insurance and is a vice president of communications for the Atlanta Chamber of Commerce.

She is also a sponsor for the Marietta Arts Council and the Atlanta Women's Network as well as a member of the Cobb Landmark Society and the Georgia Executive Women's Network.

In 1984 when she was serving as an officer of the Cobb Chamber of Commerce, she was the recipient of its public service award in recognition of her community service.

Dr. Siegel was recently named to the board of directors of the National Association for Intercollegiate Athletics, and she is co-founder and co-director of the Alliance for Invitation Education and holds or has held several other positions with professional education groups.

Born in Harlan, Ky., she is married to an English professor, and they are the parents of two teenage sons.

Registration forms for Expo '87 have been mailed to a number of women throughout Illinois and western Indiana, and they are expected to register early so they can be assured of their choice of workshops and a seat at either the brunch or lunch. Complete information may be obtained by calling (217) 581-5984.