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University Marketing and Communications

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May 31, 2000

For Immediate Release:

BORN NAMED DISTINGUISHED BUSINESS PROFESSOR AT EIU

CHARLESTON – Waldo Born, associate professor of finance, recently received the Distinguished Business Professor Award through Eastern Illinois University's School of Business.

The award, initiated in 1980, is awarded to a faculty member who has a long and distinguished record of accomplishments in teaching, research and service.

In a letter of nomination for the award, a colleague of Born's wrote, "Professor Born believes that students, properly encouraged, can achieve quality work in their studies. Accordingly, he willingly devotes unnumbered hours in helping them to discover in themselves the ability to produce top-quality results.

"He is a tireless worker in various professional associations and with Illinois economic development agencies, thereby giving EIU the statewide recognition it deserves. He has also been proactive with many on-campus groups, serving faithfully in helping to shape the future of the business and university programs. He has been a steady researcher, too, focusing his research efforts on topics which have broad appeal and applicability," the nomination read.

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BORN

Born, who came to Eastern in August 1988, received his bachelor's degree in secondary education (mathematics and physics) from the University of Albuquerque, Albuquerque, N.M.; his master's in business administration from Texas A & I University, Kingsville, Texas; and his doctorate in real estate and urban land development/finance/economics from the University of Texas at Austin.

He also served five years as a research economist with the Texas Real Estate Research Center, Texas A & M University in College Station, Texas.

Born and his wife, Peggy, reside in Charleston.