

3-12-2009

March 12, 2009

Council on Academic Affairs

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**Agenda for the March 12, 2009 CAA Meeting**

**Items approved:** 09-12, Marketing Major (Revised Major)  
09-14, Psychology Major (Revised Major)  
09-15, B.A. in Chemistry (Proposed New Major)

**Items Pending:** 09-10, NUR 3403, Cultural Competence in Health Care (New Course)  
09-11, RN to BS in Nursing Program (Revised Major)  
09-13, Proposal to Add a New Requirement for Graduation: Writing-Intensive and/or Writing Centered Course Completion  
09-16, Removal of Incomplete, X, and Deferred Credit Grades Prior to Certification for Graduation (Revisions to the Academic Standing – Grades Section of the Undergraduate Catalog)  
09-17, Degrees with Distinction for Post-Baccalaureate Students (Revision to the Degrees with Distinction Section of the Undergraduate Catalog)  
Charge to the Ad Hoc Committee on Cultural Diversity to propose guidelines for cultural diversity designated courses  
Professor Laureate Committee (Ongoing)  
Senior Seminar Review Committee, reconstituted 1/22/09 (Ongoing)

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**Council on Academic Affairs  
Minutes**

*March 12, 2009*

The March 12, 2009 meeting of the Council on Academic Affairs was held at 2:00 p.m. in Room 4440, Booth Library.

**Members Present:** Dr. Bower, Dr. Campbell, Ms. Dilworth, Ms. Green, Dr. Hyder, Dr. Lucas, Dr. Reid, Dr. Sterling, and Dr. White.

**Members Absent:** Ms. Adeniyi, Ms. Alexander and Dr. Hendrickson

**Staff Present:** Dr. Lord, Dr. Herrington-Perry, and Ms. Fopay.

**Guests Present:** Dr. Boorom, School of Business; Dr. Klarup, Chemistry; Ms. Flaherty, Records Office, Dr. Mace, Psychology; and Dr. Roszkowski, School of Business.

**I. Approval of the February 19, 2009 CAA Meeting Minutes.**

The minutes of February 19, 2009 were approved as written.

**II. Approval of the March 4-5, 2009 CAA Electronic Meeting Minutes.**

The minutes of March 4-5, 2009 were approved as written.

**III. Communications:**

**a. Executive Action Requests:**

1. February 16, 2009 memorandum from Dean Jackman, CEPS, requesting executive action to revise the course description for ELE 2321.
2. February 27, 2009 memorandum from Dean Hanner, COS, requesting executive action to revise the course descriptions of ECN 2800G, 3450, 3720, 3780, 3970, 3971, and 4840.
3. March 5, 2009 executive action request from Dr. Kathlene Bower, CAA Chair, to CAA and CGS regarding the procedure for all proposed new courses that will be technology delivered and existing courses, that are not technology delivered, with proposed new sections that are to be technology delivered.  
*Dr. Bower indicated that this executive action was included on the agenda in error. The item was not discussed.*
4. March 6, 2009 memorandum from Dean Hanner, COS, requesting executive action to revise the course description for ECN 3891.

**b. Curriculum Committee Minutes:**

1. Minutes from the February 12, 2009 College of Sciences Curriculum Committee meeting.
2. Minutes from the February 27, 2009 College of Sciences Curriculum Committee meeting.
3. Minutes from the March 6, 2009 Writing Across the Curriculum Committee meeting.

**c. Waiver Reports:**

1. Academic Waiver Reports for February 2009 from the Lumpkin College of Business & Applied Sciences, College of Arts & Humanities, College of Education & Professional Studies, and College of Sciences.

**d. Other:**

1. February 17, 2009 memorandum from Dr. Stephen Canfield, Foreign Languages, regarding agenda item 09-10, NUR 3403 - Cultural Competence in Health Care (New Course).
2. February 18, 2009 memorandum from Dr. Stephen Canfield, Foreign Languages, regarding agenda item 09-11- RN to BS in Nursing Program (Revised Major).  
*Dr. Bower noted that Dr. Nelson, Nursing, is working with Dr. Canfield concerning the nursing proposals.*
3. February 24, 2009 report from Dr. Mary Herrington-Perry, Academic Affairs, regarding the average number of writing-intensive courses completed by major for FY06, FY07, and FY08.  
*Dr. Herrington-Perry provided an explanation of the report and answered questions of the council.*
4. February 26, 2009 memorandum from Dean Augustine, Graduate School, regarding transition to CITI Protection of Human Subjects Program.

**IV. Committee Reports:**

1. March 6, 2009 email from Dr. Jeffrey Stowell containing materials from the February 20, 2009 ATAC meeting.

**V. Items Added to the Agenda:**

1. 09-16, Removal of Incomplete, X, and Deferred Credit Grades Prior to Certification for Graduation (Revisions to the Academic Standing – Grades Section of the Undergraduate Catalog)
2. 09-17, Degrees with Distinction for Post-Baccalaureate Students (Revision to the Degrees with Distinction Section of the Undergraduate Catalog)

Dr. Sterling moved and Dr. Hyder seconded the motion to add these items to the agenda.

**VI. Items Acted Upon:****1. 09-12, Marketing Major (Revised Major)**

Dr. Roszkowski and Dr. Boorum presented the proposal and answered questions of the council.

Ms. Dilworth moved and Dr. White seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment A**) was approved, effective Fall 2009.

**2. 09-14, Psychology Major (Revised Major)**

Dr. Mace presented the proposal and answered questions of the council.

Dr. Sterling moved and Dr. Campbell seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment B**) was approved, effective Fall 2009.

**3. 09-15, B.A. in Chemistry (Proposed New Major)**

Dr. Klarup presented the proposal and answered questions of the council.

Ms. Green moved and Ms. Dilworth seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment C**) was approved, effective Fall 2010, *pending IBHE approval*.

**VII. Program Review Presentation****1. B.S. in Chemistry Program Review Presentation**

Dr. Klarup distributed a handout to the council members and gave a PowerPoint presentation which summarized the B.S. in Chemistry Program. In addition, he answered questions of the council.

**VIII. Other:**

Dr. Hyder reported on the Senior Seminar Review Subcommittee.

**IX. Pending:**

1. 09-10, NUR 3403, Cultural Competence in Health Care (New Course)
2. 09-11, RN to BS in Nursing Program (Revised Major)
3. 09-13, Proposal to Add a New Requirement for Graduation: Writing-Intensive and/or Writing Centered Course Completion
4. Charge to the Ad Hoc Committee on Cultural Diversity to propose guidelines for cultural diversity designated courses
5. Professor Laureate Committee (Ongoing)
6. Senior Seminar Review Committee, reconstituted 1/22/09 (Ongoing)

The next meeting will be held Thursday, March 26, 2009.

The meeting adjourned at 2:50 p.m. –Minutes prepared by Ms. Janet Fopay, Recording Secretary

The current agenda and all CAA council minutes are available on the Web at <http://www.eiu.edu/~eiucaa/>. In addition, an electronic course library is available at the <http://www.eiu.edu/~eiucaa/elibrary/>.

\*\*\*\*\* ANNOUNCEMENT OF NEXT MEETING \*\*\*\*\*  
 March 26, 2009  
 Conference Room 4440 – Booth Library @ 2:00 p.m.

**Agenda:**

1. 09-16, Removal of Incomplete, X, and Deferred Credit Grades Prior to Certification for Graduation (Revisions to the Academic Standing – Grades Section of the Undergraduate Catalog)
2. 09-17, Degrees with Distinction for Post-Baccalaureate Students (Revision to the Degrees with Distinction Section of the Undergraduate Catalog)

*Pending:*

1. 09-10, NUR 3403, Cultural Competence in Health Care (New Course)
2. 09-11, RN to BS in Nursing Program (Revised Major)
3. 09-13, Proposal to Add a New Requirement for Graduation: Writing-Intensive and/or Writing Centered Course Completion
4. Charge to the Ad Hoc Committee on Cultural Diversity to propose guidelines for cultural diversity designated courses
5. Professor Laureate Committee (Ongoing)
6. Senior Seminar Review Committee, reconstituted 1/22/09 (Ongoing)

**Approved Executive Actions:****BAS****Effective Fall 2009**

1. Delete the prerequisites from ANT 3691.

**3691 ANT Native American Cultures. (3-0-3) S.** Study of the cultures of Native Americans, including the study of religious and ceremonial systems, political systems, patterns of warfare and adaptations to environments, and current status of North American Indians. ~~Prerequisite: ANT 2200G or permission of the instructor.~~ WI.

2. Remove the prerequisites from ANT 3712.

**3712 ANT Archaeology of the Earliest Civilizations. (3-0-3) F.** Development of economic and political systems, religion, art, urbanism. Study of methods which archaeologists use to reconstruct complex cultures of the past. ~~Prerequisite: ANT 2200G or 2742 or permission of the instructor.~~

3. Update the course description for PLS 3223.

**3223 PLS International Organizations. (3-0-3) S.** ~~An analysis of the development, scope and functions of general and regional international organizations and the process of international integration.~~ **An analysis of the creation and functions of global and regional international organizations, with special emphasis devoted to the role of international organizations in promoting peace and security in world affairs. Within this context, organizations to be examined include the role of the United Nations, the North Atlantic Treaty Organization, the European Union, and the African Union, as well as leadership of international organizations.**

4. Change the course name, description, and prerequisites for PLS 3743.

**3743 PLS ~~The Legislative Process. Congress.~~ (3-0-3) S.** An examination of the structures and functions of legislative bodies, **with an emphasis on the U.S. Congress** ~~at the national, state and local levels.~~ **Focus will be placed on the topics of representation, congressional elections, rules, norms, and procedures, interaction with the executive and judicial branches, and legislative policymaking.** Prerequisite: ~~Three semester hours in Political Science~~ **PLS 1153G** or permission of the instructor. WI

#### Pending Executive Actions:

##### CEPS

##### Effective Fall 2009

1. Revise the course description for ELE 2321.

**2321 ELE Child Growth and Development. (3-1-3) F, S.** A study of characteristics of children from before birth to ~~the middle grades~~ **age eight.** Ways for teachers and other caregivers to respond to their needs and learning styles. Fifteen clock hours of clinical experience in preschool through primary level classrooms and child care centers. **ECE 912**

##### COS

##### Effective Fall 2009

1. Update the course description for ECN 2800G.

**2800G ECN Economics of Social Issues. (3-0-3)** ~~Uses the economic way of thinking to examine social issues. Illuminates fundamental economic features common to human conflicts across societies and across time. Examines institutional structures built by various societies to address fundamental economic problems.~~ **This is an applied economics course It analyzes current social issues using concepts, principles, and models from economic theory.** Not equivalent to ECN 2801G or ECN 2802G and may not be counted as part of the 36 semester-hour requirement for an economics major, ~~or~~ **nor** the 21 semester-hour requirement for an economics minor, ~~or~~ **nor** the Option in Economics with International Studies.

2. Modify the course description for ECN 3450.

**3450 ECN Game Theory. (3-0-3) S.** ~~Analysis~~ **The analysis** of strategic choice problems. Introduces solution techniques for sequential and simultaneous games, development of pure and random strategies, and the concept of equilibrium. Applications to economic, social, political, and biological sciences including coordination and collective action problems, voting strategies and coalitions, and evolutionarily stable strategies. Prerequisite: MAT 1271; may not be taken concurrently. ~~Restriction: Sophomore standing or above.~~

3. Revise the course description and prerequisites for ECN 3720.

**3720 ECN Sports Economics. (3-0-3) F.** Applies **The application of** the principles of economics to evaluate professional and amateur sports, focusing on issues such as league structure, team decision-making, labor relations, stadium financing, and the role of public policy. Prerequisites: ECN ~~2801G and 2802G.~~ ~~Restriction: Sophomore standing or above. Course may not be repeated.~~

4. Update the course description and prerequisites for ECN 3780.

**3780 ECN Industrial Organization. (3-0-3) S.** Provides a **A** survey of Industrial Organization, a branch of applied microeconomics which examines the causes and effects of different market structures on pricing and product choices. Students will analyze strategic economic interaction among consumers, firms, and government as it relates to subjects such as price discrimination, advertising, contracting, and anti-trust policy. Prerequisites: ~~ECN 2801G and ECN 2802G or permission of the department chairperson.~~ ~~Restriction: Sophomore standing or above. Course may not be repeated.~~

5. Modify the course description and prerequisite for ECN 3891.

**3891 ECN International Economics, Honors. (3-0-3) F.** **An exploration of the principles** ~~Principles~~ of foreign trade and finance; **foreign exchange markets**, balance of payments, **effects on GDP, trade theory**, tariffs, quotas, and commercial policies of major countries. Prerequisite: ECN 2802G ~~or ECN 2802G~~ and admission to the University Honors College.

6. Add a prerequisite to ECN 3970.

**3970 ECN Study Abroad. (Arr.-Arr.-1-15)** See STA 3970. May not be counted as part of the 21 semester-hours requirement for economics minor. **Prerequisite: approval of the department chairperson.**

7. Revise the course description for ECN 3971.

**3971 ECN Statistics Applied to Economics I. (3-0-3) F, S.** Measures of central tendency and dispersion, statistical distributions, regression, and hypothesis testing with applications to economics. Prerequisite: ECN 2802G or permission of the instructor. No credit toward graduation for a student with credit in **BUS 2810, MAT 3701, or another other equivalent** ~~introductory~~ statistics course.

8. Update the course description for ECN 4840.

**4840 ECN Money and Banking. (3-0-3) F, S.** ~~Money and banking in the modern economy; history and theory of monetary policy.~~ **A thorough examination of the financial system along with the instrumental role it plays in a modern economy. Emphasis is placed on the structure of the financial system by analyzing money, financial instruments, financial institutions, financial markets, and the functions of the Central Bank.** Prerequisite: ECN 2802G.

## **Attachment A**

### **B.S.B. in Marketing**

#### **Major**

Eastern's marketing program provides students with knowledge of marketing principles, concepts, and fundamentals. Graduates prepare for entry positions in careers such as marketing management, professional sales, and marketing research. Marketers are involved in both private and public sector organizations. Enrollment in this major requires admission to the School of Business.

#### **The BSB in Marketing comprises:**

- 43 semester hours in general education
- 38 semester hours in the business core
- 27 semester hours in major courses; and
- 12 semester hours in electives

#### **Major Courses**

- ~~MAR 3490 - Business-to-Business Marketing. Credits: 3~~
- MAR 3550 - Marketing Professionalism and Management. Credits: 3
- MAR 3720 - Consumer Behavior. Credits: 3
- MAR 3860 - Marketing Research. Credits: 3
- MAR 3875 - Retail Management. Credits: 3**
- MAR 4470 - Professional Sales. Credits: 3
- MAR 4700 - Marketing Strategies. Credits: 3

#### **Plus 3 courses selected from the following major electives (at least two must have the MAR prefix):**

- CMN 3920 - Public Relations in Society. Credits: 3
- JOU 3820 - Publicity Methods. Credits: 3
- JOU 3920 - Public Relations in Society. Credits: 3
- MAR 3490 - Business-to-Business Marketing. Credits: 3**
- MAR 3780 - Promotion Management. Credits: 3
- ~~MAR 3875 - Retail Management. Credits: 3~~
- MAR 4100 - Special Topics in Marketing. Credits: 3
- MAR 4275 - Internship in Marketing Credits: 1 to 12
- MAR 4400 - Services Marketing. Credits: 3
- MAR 4480 - Sales Management. Credits: 3
- MAR 4490 - International Marketing. Credits: 3
- MAR 4740 - Independent Study Credits: 1 to 3
- MGT 4320 - Small Business and Entrepreneurship. Credits: 3
- MIS 3515 - Information Presentation. Credits: 3

#### **Footnotes:**

Calculation of the major GPA is based on courses taken at EIU with the prefix BUS and MAR, plus JOU, MGT, MIS, or CMN course taken at EIU as a Marketing major elective.

**Attachment B**

**B.A. in Psychology**

**Major**

**Criteria for admission to the Psychology Major:**

1. Completion of MAT 1271 or higher level math course, with a grade of C or better; or ACT mathematics score of 26 or higher.
2. Completion of PSY 1879G (or equivalent) with a grade of C or better.

**Core Requirements**

Total Semester Hours: 36-39

Students must complete the hours specified from each of the groups below as well as the following, which represent the core requirements of the Psychology BA:

- MAT 1271 - College Algebra. Credits: 3  
or higher level math course, or ACT math score of 26 or higher
- PSY 1879G - Introductory Psychology. Credits: 3
- PSY 2610 - Statistical Methods of Psychology. Credits: 4
- PSY 2999 - Psychological Forum. Credits: 1
- PSY 3805 - Research Methods and Experimental Design. Credits: 4

**AND**

One of the following courses to meet the capstone requirement:<sup>1</sup>

- PSY 4100 - Supervised Research in Psychology. Credits: 1 to 6
- PSY 4250 - History and Systems. Credit: 3
- PSY 4260 - Crisis Intervention. Credit: 3
- PSY 4270 - Theories of Psychotherapy. Credit: 3
- PSY 4275 - Undergraduate Internship in Psychology. Credits: 3 to 6
- PSY 4515 - Children with Exceptionalities. Credit: 3
- PSY 4590 - Psychology Seminar. Credit: 3
- PSY 4644 - Honors Thesis. Credit: 3
- PSY 4666 - Honors Seminar. Credit: 3
- PSY 4700 - Prejudice and Discrimination. Credit: 3

**Group A. Abnormal/Social Group:**

At least two courses from:

- PSY 3590 - Theories of Personality. Credits: 3
- PSY 3780 - Abnormal Psychology. Credits: 3
- PSY 3870 - Social Psychology. Credits: 3

**Group B. Biopsychology Group:**

At least one course from:

- PSY 3310 - Biological Psychology. Credits: 3
- PSY 3680 - Sensation and Perception. Credits: 3

**Group C. Cognitive/Learning Group:**

At least one course from:

- PSY 3620 - Psychology of Learning. Credits: 3
- PSY 3830 - Cognitive Processes. Credits: 3

**Group D. Developmental Group:**

At least one course from:

- PSY 3515 - Child Psychology. Credits: 3
- PSY 3521 - Psychology of Adolescence and Young Adulthood. Credits: 3
- PSY 3525 - Psychology of Maturity and Old Age. Credits: 3



**Electives**

Electives: Six semester hours from any Psychology Courses<sup>2</sup> except Psychology 4274 and 4275.

**Footnotes:**

<sup>1</sup>Capstone Requirement: Graduation with a major in psychology requires the completion of a capstone experience entailing four components:

1. Oral presentation of information about psychology
2. Engagement with original primary literature in psychology
3. Written communication of information about psychology
4. Critical and integrative thinking about psychology

The capstone requirement must be met after the student has completed 90 semester hours and PSY 3805 - Research Methods and Experimental Design, with a grade of C or better.

The capstone requirement may also be met by completing individual components in other classes, or by non-class activities. In-class activities must be approved as capstone components ahead of time by the class instructor. Other activities must have the approval of the department chair. See the Psychology Department website (<http://psych.eiu.edu/>) for examples of activities that may qualify as components of the capstone requirement.

<sup>2</sup>No more than 3 semester hours each of PSY 3900 or 4100 may count toward this requirement.

A grade of C or better is required in all courses counting towards the Major.

(Major GPA based on all psychology courses taken at EIU)

Majors are required to complete the department's exit evaluation at least 10 days prior to the closing date of the last term of graduation.

**Attachment C****B.A. in Chemistry****Major**

The Bachelor of Arts in Chemistry is comprised of the following:

Students who have completed college-level, algebra-based physics courses (e.g., PHY 1151G, 1152G, 1161, 1162) should consult the department chair.

**Total Semester Hours: 54**

CHM 1310G - General Chemistry I, Credits: 3  
CHM 1315G - General Chemistry Laboratory I, Credits: 1  
CHM 1410 - General Chemistry II, Credits: 3  
CHM 1415 - General Chemistry Laboratory II, Credits: 1  
CHM 2310 - Inorganic Chemistry I, Credits: 3  
CHM 2440 - Organic Chemistry I, Credits: 3  
CHM 2445 - Organic Chemistry Laboratory I, Credits: 1  
CHM 2730 - Quantitative Analysis, Credits: 3  
CHM 2840 - Organic Chemistry II, Credits: 3  
CHM 2845 - Organic Chemistry Laboratory II, Credits: 1  
CHM 3000 - Undergraduate Seminar, Credits: 0  
CHM 3001 - Undergraduate Seminar, Credits: 1  
CHM 3500 - Introduction to Chemical Research, Credits: 1  
MAT 1441G - Calculus and Analytic Geometry I, Credits: 5  
MAT 2442 - Calculus and Analytic Geometry II, Credits: 5  
PHY 1351G - General Physics I, Credits: 3  
PHY 1352G - General Physics I Laboratory, Credits: 1  
PHY 1361 - General Physics II, Credits: 3  
PHY 1362 - General Physics II Laboratory, Credits: 1

**AND**

CHM 3300 – Survey of Biochemistry, Credits: 3

Or

CHM 3450 – Biochemistry I, Credits: 3

**AND**

CHM 3910 – Chemical Thermodynamics and Kinetics, Credits: 3

Or

CHM 3920 – Quantum Chemistry, Credits: 3

**AND Six Semester Hours of Chemistry Electives in Chemistry (see Footnotes 1, 2 and 3)**

**Footnotes:**

(Major GPA based on all chemistry courses taken at EIU.)

<sup>1</sup> The following may not be used as electives: Chemistry 1040G, 2040G, 3100, 3200 and 4001.

<sup>2</sup> A maximum of 3 semester hours of CHM 4400 may be used toward satisfying the requirements for a chemistry degree.

<sup>3</sup> Prerequisite requirements must be met for all relevant chemistry courses.