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Faculty Senate

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## FACULTY SENATE MINUTES FOR October 5, 2004 (Vol. XXXIII, No. 7)

The 2004 – 2005 Faculty Senate minutes and other information are available on the Web at <http://www.eiu.edu/~FacSen> The Faculty Senate agenda is posted weekly on the Web, at Coleman Hall 3556 and on the third-level bulletin board in Booth Library. Note: These minutes are not a complete verbatim transcript of the Senate meeting.

**Notice to Faculty:** Please visit <http://www.eiu.edu/~acaffair/NCA/draft.htm> to view the draft NCA Self-Study.

### **I. Call to order by Chair David Carpenter at 2:00 p.m.** (Library Conference Room, Booth Library)

Present: J. Allison, J. Ashley, R. Benedict, A. Brownson, D. Carpenter, L. Comerford, R. Fischer, A. HaileMariam, J. Kilgore, M. Monipallil, W. Ogbomo, J. Pommier, J. Stimac, B. Wilson, and J. Wolski.  
Guests: B. Lord (Provost and VPAA), D. Hoadley (Dean, LCBAS), B. Ross (Director of Admissions), J. Peryam (reporter, *Daily Eastern News*), L. Choy (photographer, *Daily Eastern News*), D. Miffler (VPAA, Student Government), K. Fischer (Student Government), R. Huwer (Pan Hellenic Council).

### **II. Approval of Minutes of 28 September 2004.**

Motion (Brownson / Kilgore) to approve the Minutes of 28 September 2004. Yes: Benedict, Brownson, Carpenter, Comerford, Fischer, HaileMariam, Kilgore, Ogbomo, Stimac, and Wolski. Abstain: Ashley.

### **III. Announcements**

No announcements

### **IV. Communications**

- A. E-mail of 28 September from Michael Leddy re: WEIU-FM format change
- B. E-mail of 30 September from Joe Heumann and copy of Hit-Mix Poll re: WEIU-FM
- C. E-mail of 30 September from Bailey Young, re: WEIU-FM format change
- D. Email of 30 September from Newton Key, re: WEIU-FM format change
- E. E-mail of 30 September from Jesse Wu, re: WEIU-FM format and request to address Faculty Senate on 5 October
- F. Email of 4 October from Joan Zieren, re: Need for Faculty Senate appointee to search committee for Associate Director of Financial Aid. Motion (Allison / Pommier) to appoint Senator Ogbomo. Yes: Allison, Ashley, Benedict, Brownson, Carpenter, Comerford, Fischer, HaileMariam, Kilgore, Monipallil, Ogbomo, Pommier, Stimac, Wilson, and Wolski.
- G. Email of 4 October from J. Owen, re: NCA Self-Study draft. The draft version of the NCA Self-Study is available on-line at <http://www.eiu.edu/~acaffair/NCA/draft.htm>. Please review the document. Senator Reed will bring concerns raised in the Self-Study to the Faculty Senate on 19 October.
- H. Email of 5 October from Debra Reid, re: Thanks for the mention of Toland Festival at Sept. 28 Faculty Senate Meeting
- I. Email of 5 October from VPAA Blair Lord, re: academic year adjustment of fall break 2005

### **V. Old Business**

- A. Committee Reports
  1. Executive Committee: There will be a legislative luncheon on 11 October from 11:30 a.m. – 1:30 p.m.
  2. Nominations Committee: no report
  3. Elections Committee: Motion (Wolski / Fischer) to approve Jim McKirahan to fill the position vacated by Phil Age as member of COTE. Yes: Allison, Ashley, Benedict, Brownson, Carpenter, Comerford, Fischer, HaileMariam, Kilgore, Monipallil, Ogbomo, Pommier, Stimac, Wilson, and Wolski. Motion (Wolski / Kilgore) to approve the Special Election results in which Peter Loewen (CAH) and Kathleen O'Rourke (LCBAS) were elected to CGS. Yes: Allison, Ashley, Benedict, Brownson, Carpenter, Comerford, Fischer, HaileMariam, Kilgore, Monipallil, Ogbomo, Pommier, Stimac, Wilson, and Wolski. Election results attached at end of minutes.
  4. Faculty – Student Relations: no report
  5. Faculty – Staff Relations: no report

6. Faculty – Forum Committee: Chair Carpenter urged all Senators to consider motions after the breakout sessions of Faculty Forum. Senator Fischer suggested that many of the suggestions made last week concerning activities and events that would help bring the Eastern Illinois University community together could be made into motions before hand. Some items should also be referred to the appropriate committees (e.g., one book – one campus should be referred to the Library Advisory Board, LAB). Senator Allison asked if Senator Brownson knew which book the LAB had selected last year. Senator Brownson replied that *Nickeled and Dimed* was chosen, but that few instructors were using it owing to TRS reluctance to purchase a book used for less than five semesters. A suggestion was made that the chosen book in the future might be incorporated into the Freshman Seminar course. Senator Fischer reported that discussions in the Presidential Scholars Honors Seminar have been a very positive experience for the students reading the two chosen books, even when some students initially thought one book was “bad”. Senator Kilgore cautioned that if one book was chosen and the author invited, the media may consider that some type of indoctrination. Senator Reed asked the student government representatives what they thought of the ideas generated last week. Representative Miffler replied that students thought panel discussions held during an afternoon off would be very well received by the student. The short forum or discussion format would lend itself well to student involvement.
7. Other committees: Senator Pommier informed the Senate that as per last week’s request to have the TEAM Professional Development Grant speakers list their topics that M. Hoadley has made such a list available and has distributed it to faculty and staff on campus. It may also be downloaded as a PDF document at [http://cats.eiu.edu/team/PDG\\_Presentations\\_FA2004.pdf](http://cats.eiu.edu/team/PDG_Presentations_FA2004.pdf). Senator Pommier also informed the Senate that there has been interest by at least one individual to donate to both the Dr. Luis F. Clay-Mendez Scholarship as well as the Luis Clay Mendez Distinguished Service Award. Senator Pommier will check with the Foreign Languages Department on this matter. Senator Fischer informed the Senate that the Faculty Development Committee has a list of events for the semester on their web site (<http://www.eiu.edu/~acaffair/FacultyDevelopment/>) and is searching for a Faculty Development Director. The next two Faculty Development events will be the “Faculty Study Abroad Experiences and Opportunities” meeting on 13 October and “How to Write a TEAM Professional Development Grant” on 20 October. Both will be held in the Lord Dining Room of Pemberton Hall from noon – 1 p.m. Senator Brownson presented data from the Enrollment Management Advisory Committee: Eastern Illinois University had 8600+ freshman applicants this past year; 10<sup>th</sup> day enrollments include 1803 new freshman; there were 1940 transfer applicants; 1043 of the transfer applicants are attending; resulting in 3029 new students on campus as of the 10<sup>th</sup> day enrollments; the tuition income estimates were also met.

## VI. New Business

- A. Admissions and Enrollment Management; A Discussion with Director of Admissions, Brenda Ross: Having been on the job at Eastern Illinois University for just over two months, Ross began the discussion with a report on Enrollment Management and Admissions. In order to strengthen internal and external relationships of the admissions counselors at Eastern Illinois University, a number of programs have been developed: the creation of academic liaison programs between Admissions and the various departments; providing in-service training to the counselors and asking for departmental input in order that the counselors might better present our departments to prospective students; and the creation of “designated hitters” that have been identified by department chairs and college deans who are capable of helping prospective students visiting campus with specific questions. These designated hitters have even volunteered to be available on weekends. In terms of strengthening the external relationship, a pooling process has started for applications submitted after 1 November, our preferential filling date. The pooling process allows for a review of applicants who are on the edge with respect to their application qualifications. The establishment of the preferential filling date has been effective at encouraging students to apply early. It has been popular enough that other institutions are now following Eastern Illinois University’s lead. The Gateway Program is also being reviewed for possible re-design. In the past, the program has been used by some students who have been denied regular admission to gain access to Eastern Illinois University. Ross is addressing the integrity of the program so that students who are disadvantaged (e.g., those with learning disabilities, coming from foster homes, less affluent regions, etc.) benefit. Technology is also being utilized much

more in the admissions process –applications have been outsourced to CollegeNet (<http://www.collegenet.com>). This will also allow for a creation of a pool of prospective students and provides Eastern Illinois University with more and better data, better communication, and more detailed demographic information of the prospective students. The admissions program is also embracing the idea and practice of using “territorial managers” who become responsible and familiar with specific regions. In a response to a question from Senator Carpenter, Ross stated that with the ten admissions counselors, there are seven with territories and the balance are focused on community college transfers. The territories cover all of Illinois and portions of Iowa, Missouri, and Indiana. The territorial counselors set their goals for their particular areas based on their knowledge in those areas. For example, this system allows for a more focused recruitment in regions that have traditionally been under-represented, such as southern Illinois. Ross stated that some of her overarching goals include improving the communication process with prospective student (e.g., trying electronic email, written letters, phone calls, face to face meetings, etc.) and getting various departments and groups on campus involved in the recruitment process. A second goal is the creation of a successful student profile – however, that is a little more difficult and is dependent on who is asked. During the general discussion, Senator Allison asked that with respect to VPAA Lord’s comments a few weeks ago concerning Eastern Illinois University becoming more selective, how we are going about this. Ross replied that the pool of applicants is being reviewed in greater detail and students with special needs or abilities are being identified. In a related question, Senator Kilgore asked if extracurricular activities are considered in the admissions process. Ross responded that they are, and that perseverance in extracurricular activities is usually a good indicator at perseverance in academics. Senator Kilgore further stated that there must be a trade-off in broadening access versus the quality of the applicants. Ross responded that we are bound by the qualifications stated in the current catalog, but that those qualifications may change if the successful student profile indicates that they should. Senator Monipallil asked if students who participate during special summer programs are kept in contact with after the program. Ross stated that the increased use of technology during the program registration process is allowing for better communication with those students. Senator Reed asked what are the greatest challenges faced and how faculty could help in the recruitment process. Ross said that the greatest challenge thus far has been incorporating technological advances into admissions. Faculty can help the most by being available for prospective students and their parents. In response to a question from Senator Allison, Ross also replied that faculty have helped in the past by going off campus to recruit. That program is being looked into again and that any and all recruitment strategies are being considered. Senator Brownson asked if the writing portion of the ACT is being used in admissions. Ross replied that they would start to see the results in 2006, but that a writing component is not currently being given on the Prairie State Examination. Admissions do recommend that students take the writing portion of the ACT since it does help place those applicants once admitted. The ACT composite scores are used for admission *per se*. Ross stressed that the admissions program is a collaborative effort with many parties having some type of input. Senator Kilgore suggested that admissions also work with the Campus Advising Network (CAN). Senator Ogbomo asked if International Programs is being consulted. Ross replied that in her previous position as the signing officer for international students at Milliken University, she is well aware of the benefits of bringing international students to campus, so Admissions is working with International Programs. Chair Carpenter thanked Ross for accepting the Senate’s invitation to speak and for her efforts thus far.

B. Student J. Wu, a former music director (hip-hop, dance, and world music) of WEIU-FM addressed the Senate with concerns he has on the WEIU-FM format change. He stated that he doesn’t understand how the new format change will help students prepare for careers in radio. He presented the Senate with a petition he collected that had over 400 student signatures. He stated that the current format excludes hip-hop. Wu questioned the benefits of the new format for students and asked why not have a variety of formats so students are given a variety of experience. Senator Wilson explained that Faculty Senate was concerned with the format change, but that it has no power to force WEIU-FM to change formatting. Senator Benedict suggested that the petition might be better presented to the Student Senate first since it was a student-initiated petition. Senator Benedict also suggested that it would make sense discussing the matter with R. Sailors or the RTAB as well.

**VII. Adjournment at 3:50 p.m.**

**Future Agenda Items:**

Future Agenda Items: Board Trustees' Visit To/With Faculty Senate; Faculty Representation on BOT; Community Service Programs and Opportunities; EIU Foundation; Faculty Participation in Establishing Fundraising Priorities

Respectfully submitted,

John Paul Stimac

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Special Election Report  
CGS  
9/29-9/30,2004

College of Arts and Humanities  
27 uncontested ballots  
2 contested ballots (thrown out - ineligible faculty)

Michelle LeMaster        13  
**Peter Loewen            14**

Lumpkin College of Business and Applied Sciences  
20 uncontested ballots  
5 contested ballots (4 thrown out - ineligible faculty)

Philip Age                4  
Cheryl Noll               6  
**Kathleen O'Rourke     11**

Note: Counting the eliminated contested ballots would not have altered the end results.