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03/07/1989 - Manisco Honored

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EASTERN ILLINOIS UNIVERSITY
 Charleston, Illinois

news

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FILE COPY

FOR IMMEDIATE RELEASE:

MANISCO HONORED

CHARLESTON, IL--Sandy Manisco, whose parents are Mr. and Mrs. George Manisco of Schaumburg, was one of 30 students nationwide selected to attend the recent Direct Marketing Association Collegiate Institute in Chicago.

Manisco, a senior journalism major at Eastern Illinois University, and a 1984 graduate of Schaumburg High School, was chosen to attend the institute on the basis of academic achievement and displayed interest in the field of direct marketing. She is currently an advertising representative for the Daily Eastern News.

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MANISCO HONORED

Students who participated in the institute were given advise on their resumes' and how to handle informal interviews. Classes were geared toward direct marketing.

In April, she will be inducted into Kappa Tau Alpha, Eastern's Journalism Honorary and will graduate in May. Then, she would like to work in the creative department of an advertising agency.