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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

# news

April 16, 1982  
Select (a)

HARRY READ, Director of Information and Publications (217) 581-2820

FOR IMMEDIATE RELEASE

CHARLESTON, IL--Several hundred helium-filled balloons will fly at Eastern Illinois University for hospitalized children on Monday, April 19. The balloons will be released from the residence hall quadrangle at 4:30 p.m.

The balloons have been sold by Sigma Sigma Sigma sorority and the buyer's name has been attached to each. The ticket sent back from the farthest distance will result in a \$25 prize for the buyer and \$25 for the sender.

Proceeds will go to the Robbie Page Memorial Fund, a project supported by the sorority. The memorial was established in 1951, following the death of five-year old Robbie, son of the national president of Sigma Sigma Sigma.

Sorority collegians and alumnae have contributed to a sustaining program at the North Carolina Memorial Hospital at Chapel Hill.

The money helps finance a rehabilitation program for seriously ill children and has made possible new equipment for the pediatrics department.