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March 15, 2006

For Immediate Release:

ALCOHOL/DRUG TRENDS, USE REDUCTION STRATEGIES TO BE DISCUSSED AT EIU

CHARLESTON – A special speaker hosted by Eastern Illinois University's Alcohol and Drug Coalition will discuss national and state alcohol and drug trends, as well as strategies being used by colleges and universities to reduce high risk alcohol consumption and drug use.

Cheryl Presley, director of the Student Health Center at Southern Illinois University at Carbondale, will speak at 4 p.m. Wednesday (March 22) in EIU's Martinsville Room, located in the Martin Luther King Jr. University Union. Admission is free and open to the public.

Presley, who is also assistant to the vice chancellor of student affairs and enrollment management for research at SIUC, recently served as project director on a contract with the U.S. Department of Education. As such, she conducted a national probability sample measuring drug and related violence on college campuses.

Also serving as executive director of SIUC's Core Institute, a leading research, assessment and development organization serving alcohol and drug prevention programs across the nation, Presley designs, analyzes and disseminates aggregated national data of post-secondary education student drug and alcohol use, attitudes and consequences. She coordinates all written efforts and product dissemination of individual institutional analyses.

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