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## 01/31/1986 - Telephone Fund Raising Campaign

University Marketing and Communications

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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

# news

January 31, 1986

Select 3

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FOR IMMEDIATE RELEASE

CHARLESTON, IL--The Eastern Illinois University College of Business has set a \$35,000 goal for this winter's telephone fund raising campaign, according to Dr. Terry Maris, assistant dean of the College of Business.

Telefund '86 will be conducted for four weeks, February 17-March 15, with over 200 students, faculty and community volunteers soliciting funds via phone contact with business alumni.

"More than \$26,000 was pledged last year . . . the goal this year has been increased to \$35,000," said Maris.

"Funds raised would go towards scholarships and awards for business students, faculty development and research, books and materials and faculty internships," Maris explained.