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## 03/05/1987 - Robert Mandeville To Speak At EIU

University Marketing and Communications

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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

March 5, 1987

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HARRY READ, Director of Information and Publications (217) 581-5981

FOR IMMEDIATE RELEASE

CHARLESTON, Ill.--Robert Mandeville, Director of Illinois Bureau of the Budget, will be among speakers at a meeting Saturday of the Dean's Business Advisory Board, Lumpkin College of Business, Eastern Illinois University.

Lester Brann, Jr., President of the Illinois State Chamber of Commerce, will discuss "Perspectives on Illinois Business Conditions." Dean Ted Ivarie will speak on the "State of the College" and Al Messenger will discuss Eastern's Community Business Assistance Center's marketing plan. Messenger is the CBAC director.

President Stanley Rives will speak on "The State of the University" and Dr. Jay Knott will talk on "Marketing our Graduates--Your Thoughts, Please." Knott is Director of Eastern's Placement Center.

Obed Henderson, Mattoon, the advisory's board's chair, will conduct a business meeting. All of Saturday's sessions will be held at Boomer's restaurant.

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CAPTION

From left: Bill Dronen, East Peoria, chair-elect; Obed Henderson, Mattoon, chair; Richard Lumpkin, past chair.