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04/01/1982 - EIU to Present Honorary Degree to Ray Livesay and Harold Hoopman

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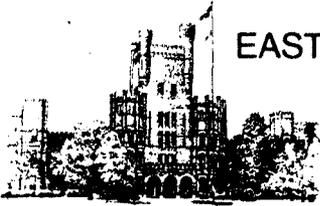
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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

HARRY READ, Director of Information and Publications (217) 581-2820

April 1, 1982
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PLEASE NOTE: This is a corrected copy of previous release sent yesterday.

FOR IMMEDIATE RELEASE

CHARLESTON, IL--Eastern Illinois University will present honorary degrees to Ray Livesay of Mattoon and Harold D. Hoopman, President of Marathon Oil Company, at spring commencement on May 15.

Livesay is President and General Manager of the J. R. Livesay Group, which operates seven radio stations (including WLBH in Mattoon and WHOW in Clinton) in Illinois, Ohio and Florida.

The Doctor of Humane Letters degrees for the two men were authorized today by the Board of Governors of State Colleges and Universities following a request by President Daniel E. Marvin, Jr.

Marvin said Livesay "is a developer of modern radio broadcasting and has achieved outstanding recognition on local, state, national and international levels."

Hoopman has been president and director of Marathon since 1972 and chief executive officer since 1975. Under his leadership, Marvin said, "Marathon Oil Company has made significant contributions to Eastern Illinois University and its School of Business. Eastern alumni are numerous among the corporate staff at Findlay, Ohio and the company has given extensive support to the business program..."

Livesay, who began his radio career in Villa Grove in 1934, has served as an adviser or delegate for the Federal Communications Commission and the U.S. State Department at three international meetings.

Nationally, Livesay was elected four times to two-year terms to represent commercial stations on the radio board of the National Association of Broadcasters and has served for 25 years as President of the Daytime Broadcasters Association.

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He was instrumental in founding a state association (IBA) for Illinois broadcasters. He was honored by that group as its first recipient of its outstanding broadcaster's award. Livesay was cited by the State of Illinois in 1980 when Gov. James Thompson declared a "Ray Livesay Day" for his 30 years of leadership in on-the-air editorializing.

Livesay is self-taught in electronics. His engineering research resulted in 1979 in a nine-kilohertz channel spacing plan for the AM broadcast band which was officially adopted by the U. S. as its position on assignments of channels for North and South America.

Hoopman, a member of the Board of U. S. Steel, joined Marathon in 1946 as a petroleum engineer in Cody, Wyoming. After managing operation in Guatemala for about five years he returned to the U. S. to serve in a number of administrative capacities. In 1967, he was named assistant to the president of Marathon Oil.

He was elected vice president of production operations, U. S. and Canada, in 1968. The following year he was placed in charge of marketing in the U. S.

Hoopman is a director of the American Petroleum Institute and a member of the National Petroleum Council. He holds a degree in mechanical engineering from the University of Wyoming, and has attended the advanced management program at Harvard University. Hoopman served as a naval officer in World War II.