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03/05/1987 - Caterpillar Donates To EIU

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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

March 5, 1987

Select

HARRY READ, Director of Information and Publications (217) 581-5981

FOR IMMEDIATE RELEASE

CHARLESTON, Ill--Caterpillar Tractor Company of Peoria has given \$2,750 to Eastern Illinois University for use in professional development programs in three units.

Marketing and accounting each received \$1,000 and \$750 went to placement. Dr. Ted Ivarie, Dean of the Lumpkin College of Business, said the funds would be used for faculty recruiting and staff development.

Dr. Jay Knott, Director of Career Planning and Placement, said the money for his area will be used for professional travel and for special needs.

Both Ivarie and Knott expressed appreciation for the gift and for what Ivarie termed "a long-standing and excellent relationship with Caterpillar."

Charles Williams, Director of College Relations for the firm, presented the check during a campus visit.