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03/02/1987 - Betsy Jeffries Speaks At Expo

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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

March 2, 1987

Local/Area

FOR IMMEDIATE RELEASE

CHARLESTON, Ill--Participating in four of the 19 workshops scheduled Saturday, March 7, at Women's Expo and Health Fair '87 will be Betsy Jeffries, principal of Jeffries & Associates, a Louisville, (KY) based speaking and consulting firm.

Expo's daylong series of events will be held at Eastern Illinois University. Registration is from 7:00 a.m. to 8:30 a.m. in the Doudna Fine Arts Center.

Jeffries had 15 years of experience in management, education and sales before founding the firm in 1981. Her professional career began in 1964 in the health care industry after graduation from Oak Park Hospital School of Nursing. She also holds a B.S. degree in psychology from St. Mary-of-the-Woods College, Terre Haute, Indiana.

Jeffries' management skills have been utilized in many projects. These include designing preventative health care programs for local school systems and southeast D.C. Hospital in Washington, D.C.