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## Green Jobs Lecture, Franchising Panel Set for Entrepreneurship Week

*Nov-04-2011*

The Eastern Illinois University School of Business will host a presentation on green jobs and a panel on franchising as part of Global Entrepreneurship Week, Nov. 14-18.

- **"Which Green Jobs Look Promising for Rural Illinois?"** will be presented by John J. Gruidl, professor of economics in Western Illinois University's Illinois Institute of Rural Affairs, at 5 p.m. Tuesday, Nov. 15.
- **"The Ins and Outs of Franchising: What You Need to Know"** panel discussion is set for 5 p.m. Wednesday, Nov. 16. Moderated by Steven C. Michael, professor of management at the University of Illinois, the panel will include William M. Guzik, executive vice president and CFO, Midas International; Cassandra L. Karimi, assistant attorney general (Franchise Bureau), State of Illinois; Kevin Traub, franchisee, Dairy Queen International; Doris A. Carter, franchise attorney, Carter & Tani Attorneys at Law, Wheaton; and John Inyart, mayor of Charleston and Midas International franchisee. A reception with an opportunity to meet the panelists will follow in the Lumpkin Hall Student Lounge.

Both the presentation and the forum, which are free and open to the public, are to be held in Lumpkin Hall's Roberson Auditorium (Room 2030). Business casual attire is requested.

Parking is available in the lot immediately northwest of Lumpkin Hall; a map can be found [here](#).

For more information, contact Marko Grunhagen, Lumpkin Distinguished Professor of Entrepreneurship, at [mgrunhagen@eiu.edu](mailto:mgrunhagen@eiu.edu) or 217-581-6906.