

Eastern Illinois University

## The Keep

---

1984

Press Releases

---

3-14-1984

### 03/14/1984 - Bike-a-Thon Fundraiser

University Marketing and Communications

Follow this and additional works at: [https://thekeep.eiu.edu/press\\_releases\\_1984](https://thekeep.eiu.edu/press_releases_1984)

---

#### Recommended Citation

University Marketing and Communications, "03/14/1984 - Bike-a-Thon Fundraiser" (1984). 1984. 73.  
[https://thekeep.eiu.edu/press\\_releases\\_1984/73](https://thekeep.eiu.edu/press_releases_1984/73)

This Article is brought to you for free and open access by the Press Releases at The Keep. It has been accepted for inclusion in 1984 by an authorized administrator of The Keep. For more information, please contact [tabruns@eiu.edu](mailto:tabruns@eiu.edu).



EASTERN ILLINOIS UNIVERSITY  
 Charleston, Illinois

news

March 14, 1984

Local 74

HARRY READ, Director of Information and Publications (217) 581-2820

FOR IMMEDIATE RELEASE

CHARLESTON, IL--The Residence Hall Association of Eastern Illinois University, along with the Charleston Chamber of Commerce, are endorsing a bike-a-thon fundraiser for the Buddy Button System.

The bike-a-thon will be held Sunday, March 18 with three students bicycling from the University of Illinois' student Union to Eastern's Martin Luther King University Union. The three students participating, Keith Cornille, Jack Walsdorff and Manny Jacquet, will begin their ride at 9 a.m. Sunday.

The Buddy Button System is a security measure organized by Cornille, and junior, Lucy O'Brien, providing students with numbered, colored buttons. The colors would correspond with the areas in which both on and off-campus students live with numbers assigned to each participating student. Through the use of a button, students can approach someone wearing the same color button and ask for an escort home.

Approximately 5,000 buttons have been ordered at a cost of \$1,300 with distribution slated to begin next week.