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FACULTY SENATE MINUTES FOR August 29, 2006 (Vol. XXXV, No. 2)

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- I. Call to order by Chair Assege HaileMariam at 2:00 p.m.** (Booth Library Conference Room, Room 4440)
Present: J. Ashley, A. Brownson, L. Curry, R. Fischer, A. HaileMariam, B. Joyce, J. Kilgore, R. Marshall, R. Mazumder, J. Pommier, T. Sinclair, J. Snyder, J. Stimac, D. Van Gunten, and B. Wilson.
Guests: B. Lord (Provost / VPAA), J. Nilsen (VP External Relations), J. Johnson (Dean, CAH), K. Evans (Office of Development), J. McKenzie (Alumni Services), S. Rich (Alumni Services), C. Whitlach (Alumni Services), J. Sipes (Minority Affairs), L. Bulgar (Student Government Representative), J. Eyer (Student Government Representative), C. Kromphardt (Student Government Representative), V. Ramos (Student Government Representative) (Reporter, *Daily Eastern News*).

II. Approval of Minutes of 22 August.

Minutes of 22 August 2006 (Wilson/Brownson) – Yes: Ashley, Brownson, Curry, Fischer, HaileMariam, Marshall, Sinclair, Snyder, Stimac, Van Gunten, and Wilson. Abstain: Mazumder.

III. Announcements

- A. Chair HaileMariam welcomed our newest Senator, Rajit Mazumder to the Faculty Senate as well as representatives from Student Government, Levi Bulgar, Jess Eyer, Chris Kromphardt, and Victor Ramos.
- B. Convocation is scheduled for Tuesday, 29 August at 7 PM in the MLK Union's Grand Ballroom.
- C. Faculty-Senate Sponsored Luncheon, Wednesday, 30 August, serving starts at 11:30 AM; program at 12:30 PM. R.S.V.P by 23 August to crpeterlich@eiu.edu or 581-2011.
- D. Senator Brownson announced that the search for the Director of Judicial Affairs has been finalized and that Dr. Heather Webb from Purdue University was chosen.

IV. Communications

- A. E-mail of 22 August from Dean Bonnie Irwin, re: National Student Exchange. Eastern Illinois University has become a member of the National Student Exchange (www.nse.org).
- B. E-mail of 23 August from Dr. Rebecca Throneburg, re: Faculty Senate invitation. Dr. Throneburg stated that her committee would be delayed meeting with Faculty Senate until later in the semester.
- C. E-mail of 24 August from Dr. Gary Bulla, Smoke Free Campus.
- D. Senator Lynne Curry informed Chair HaileMariam that her subcommittee on other university's One Book-One Campus program is ready to be discussed.
- E. Memorandum from Provost Lord, re: copyrights.

V. Old Business

A. Committee Reports

1. Executive Committee: Chair HaileMariam said she will work on a letter to the Board of Trustees explaining that this next year will be an important one for the University in our search for a new President. Chair HaileMariam has already spoken to the BOT Chair about having the Faculty Senate Chair co-chair the search committee and about having a stronger faculty presence on the search committee. Senator Fischer stated that we should want greater faculty presence, but that co-chairing the committee is not as important since the BOT has the final authority in appointing a new President. Senator Wilson stated that the purpose of the committee is to gather and present information on potential candidates. Senator Curry echoed Senator Wilson's thoughts and added faculty are used to sending concerns to the Faculty Senate, so Faculty Senate, and faculty, should have a greater presence on the committee. Senator Ashley (Wilson) made the motion that Chair HaileMariam should send a letter to the Board of Trustees through Vice President Nilsen's office to have the Chair of Faculty Senate co-chair the President Search Committee and to have increased faculty representation on the search committee. Yes: Ashley, Brownson, Curry, Fischer, HaileMariam, Joyce, Kilgore, Marshall, Mazumder, Pommier, Sinclair, Snyder, Stimac, Van Gunten, and Wilson. Motion passes 15-0-0.
2. Nominations Committee: no report.

3. Elections Committee: Senator Ashley informed the Faculty Senate the special election scheduled for the Lumpkin College of Business and Applied Sciences was delayed, but is being rescheduled.
4. Faculty – Student Relations Committee: no report.
5. Faculty – Staff Relations Committee: no report.
6. Budget Transparency Committee: no report.
7. Faculty Forum Committee: no report.
8. Other Reports
 - a) Provost’s Report: Provost Lord welcomed everyone back and stated that the start of the semester has been excellent. Eastern Illinois University has a record enrollment and has nearly 3,300 seniors and the largest freshman class ever. The Copyright memorandum (see IV.B above) may result in a new IGP. The Provost suggested that the Faculty Senate invite James Tidwell and Jan Sung to visit the Senate in order to discuss the memorandum. The Provost stated that Eastern Illinois University is now a full member of the National Student Exchange and that there are already two students interested in participating in the program. It is expected that the earliest they can study elsewhere is spring semester.

VI. New Business

- A. Dr. Jill Nilsen, Vice President for External Relations stated that she was please to be visiting the Faculty and then briefly gave members an overview of the “development triangle.” At its base were alumni that had just graduated; above them were alumni who gave annual to the gift fund; above that are large gifts; and finally at the peak of the development triangle were planned gifts and bequests. Steve Rich explained that his office is focused on making contact with alumni, which, for example, can be done at alumni receptions that can vary from 50 to 500 people. For example, the tailgate reception being held this weekend at the Eastern Illinois University – Illinois football game is expected to have nearly 300 alumni attending. Another method of contacting alumni is through the monthly alumni news bulletin, which goes to all alumni, ~18,000 right now, and the *Old Main Line*, a biannual publication of Alumni Services that goes to donors. The next *Old Main Line* is scheduled to be mailed before Homecoming. Alumni Services also tracks hits to its web pages as well as tracking which articles are being read by visitors and allows Alumni Services to tailor articles to reader’s interests. Jonathan McKenzie next spoke to the Senate about the Annual Fund. Annual Fund receipted dollars from FY02 – FY 06 have increased (\$141,405 in FY02, \$139,435 in FY03, \$224,473 in FY 04, \$256,248 in FY05, and \$253,425 in FY06). These funds are then placed into departmental accounts twice a year. All gifts, even special gifts for special appeals, are counted in the total reported. The Telefund employs approximately 50 students. In response to a question from Senator Kilgore, approximately 33 percent of the Telefund donations are used to cover costs of the funding efforts. Endowed gifts or gifts made directly to departments are not subject to the 33 percent withholding. Rich added that last year approximately \$30,000 was used to cover student wages, so even those it didn’t go to the university, it came back to the university community. In response to a question from Senator Ashley concerning the drop from FY05 to FY06, McKenzie replied that they do not expect a decrease in donations this year, but with increased gas costs, heating costs, and the like, that there may be some impact. Representative Bulgar asked if the \$30,000 used for student wages is fixed. McKenzie stated that there is not a fixed amount. Last year between 100 and 140 students applied for the positions, which included 38 weeks of Telefund calling. Senator Fischer asked if the alumni lists are updated regularly and if new contact methods are being tried. Rich replied that the lists are updated on a daily basis and that all methods are being tried to connect with alumni, e.g., email, mail, the web. Senator Wilson asked if Alumni Services offered travel services to alumni like other schools often did. Rich replied that they have since 2002. Alumni Services typically contacts potential donors about the programs since it can be a wonderful opportunity to tell the alumni about the University. Karla Evens then told the Senate about major gifts. A gift is currently considered a “major gift” if it exceeds \$1,000. As of 1 January 2007 the definition of a major gift will be increased to \$10,000 in keeping with heightened priorities and plans. Our current practice of having \$5,000 endowments is one quarter that which peer institutions require and whom consider major gifts as gifts in excess of \$20,000. As of 1 January, endowments will be only in excess of \$10,000. This should encourage multi-year commitments. As of 30 June, the endowment has approximately \$44 million dollars, of which approximately \$31.3 million can be used. In response to a questions, Evans explained that gifts-in-kind, e.g., collections or equipment, usually have no strings attached. Evans handed out a campaign progress report for the period 1 July 2003 to 30 June 2006. Total funds received are \$11,145,294.50 which can be broken down into Infrastructure Funds (26%, \$2,912,653.63), Annual Operations (27%, \$3,059,729.37), and Endowment Funds (47%,

\$5,172,911.50). The number of new endowments is 101, new gift annuities is 8, additions to the Heritage Society is 13, and alumni participation during 2006 was 8.97% (the national average is only 7.1%). Evans explained that prioritized goals are increased donations to support of annual operations, endowment funds, and infrastructure. Senator Pommier asked how the infrastructure annual operation funds are used. Evans replied that infrastructure funds are used for enhancements to the learning environment and that annual operation funds are used to fund programs such as the Telefund. Dr. Nilsen then passed out the annual donation booklet which includes pictures of donors and recipients. The pictures epitomize the giving nature of the donors. Nilsen went on to say that last spring we contracted with Community Consulting Services (CCS) to evaluate where we stand on a major campaign. CCS interviewed on campus and received mail-in responses. 100 percent of the respondents reported that Eastern Illinois University was either "excellent" or "good," 97 percent responded that the faculty were "excellent" or "good," 95 percent responded that the administration was "excellent" or "good," and 92 percent responded that the academics were "excellent" or "good." Reported strengths included size, location, and faculty-student ratio. Challenges included funding and deferred maintenance concerns. 83 percent of the respondents believed that a major campaign should begin. That being the case, the major campaign will focus on new scholarships, programming for the new Doudna Fine Arts Center, and improvements to the North Quadrangle and the Livingston C. Lord Building - Old Main. Recommendations include moving forward in two phases. The first phase is to get President Hencken involved in the fund raising efforts and this will probably begin in September. The second phase is to get the new administration involved during the transition. Senator HaileMariam asked if there is a specific goal of the campaign. Dr. Nilsen replied that we should raise approximately \$40 million over the next 3 – 5 years. Senator Ashley asked how much the CCS survey costs since it told us things we already know. Dr. Nilsen stated that the survey was paid for jointly by the Foundation and Alumni Services and cost approximately \$55,000. The survey was important in that CCS was able to get very honest answers to their questions. Senator Pommier stated that External Relations has done a wonderful job the last through years and that even though they are understaffed, their work is very important. Representative Bulgar asked if there was much focus on football events. Rich replied that most universities focus on football events since the alumni are interested in those events. Senator Brownson asked if other groups, such as faculty, the community, etc. are targeted for donations. Dr. Nilsen replied that many corporations support Eastern Illinois University, some with matched donation programs. Rich added that about 3 years ago faculty were asked if they wanted to donate through payroll deduction and very few took part. Senator Wilson suggested that an option for retiring faculty might be a good idea. Senator Mazumder asked if the Athletic program also recruited at the alumni events. Dr. Nilsen replied that they regularly meet with Athletics so as not to duplicate efforts. Senator Fischer asked if departments could help host an alumni event. Dr. Nilsen replied that faculty know the alumni the best since they were their former students and know the very successful alumni. Senator Ashley asked why departments need to go through Alumni Services in order to get donations. Dr. Nilsen stated that Alumni Services can help with large gifts and know the mechanics of donations. Evans added that her office typically works with departments since they know the legalese that is typically needed. Chair HaileMariam thanked everyone and stated that we have come a great way, so what we have spent to get here has been worth it.

VII. Adjournment at 3:40 p.m.

Future Agenda Items:

Future Agenda Items: External Relations; Campus Atmosphere; Vision for Future; Long Range Planning; Housing; Faculty Handbook, Smoke-Free Tobacco Task Force.

Respectfully submitted,

John Paul Stimac