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03/08/1982 - Two Peoria Men Named To Department Of Marketing Management Board

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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

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HARRY READ, Director of Information and Publications (217) 581-2820

FOR IMMEDIATE RELEASE

CHARLESTON, IL--Two Peoria men have been named to a 12-member Advisory Council established by the Department of Marketing and Management, School of Business, Eastern Illinois University.

They are William B. Dronen, Employee Relations Manager, Caterpillar Tractor Company, and Michael Schrock, Branch Manager of Honeywell, Inc.

The Council will serve as a resource group for curriculum advisement and will assist in evaluating quality of programs in the Department. Members will also lecture to classes.