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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

January 23, 1986

Select 2

HARRY READ, Director of Information and Publications (217) 581-2820

FOR IMMEDIATE RELEASE

CHARLESTON, IL--The Mattoon Manufacturing Division of R.R. Donnelley & Sons Company has established a \$1500 scholarship fund for 1986 to be awarded to an Eastern Illinois University student majoring in business, Dr. Ted Ivarie, dean of the College of Business announced today.

"We are honored that a company as large as R.R. Donnelley supports the preparation of business students at Eastern," said Ivarie.

"Donnelley's has been a good corporate friend for a long time, and creation of this scholarship evidences its sense of social responsibility.

"The R.R. Donnelley Scholarship will attract additional high-quality needy students to the College of Business."

A student must be at least a junior and be admitted to a degree program in the College of Business in order to qualify for the scholarship.

"Selection will be based upon the applicant's interest in and promise for making a significant contribution to the field of business," Ivarie said.

"The most critical need in American business today is enlightened creative management...management that is broadly educated, that can generate positive short-term solutions to immediate problems and that can work toward long-term economic development through better use of human resources," said EIU President Stanley G. Rives.

"The graduates of the College of Business at Eastern have that potential. R.R. Donnelley and Sons is to be commended not only for recognition of the need for well-prepared managers but, more importantly, for taking action to help meet this critical need."