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92-3

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FOR IMMEDIATE RELEASE:

CONFERENCE TO ATTRACT TOP ETHICS EXPERTS

CHARLESTON, IL--Vito Genovese, corporate director of business conduct and ethics at Sundstrand Corporation in Rockford, will join nationally recognized ethics lecturer and consultant Michael Josephson on the program of Eastern Illinois University's first annual ethics conference Feb. 19.

The conference, highlighting Business Week activities at the University, is cosponsored by Eastern's Lumpkin College of Business and Business Development Center, and Consolidated Communications, Inc.

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A focal point of the conference will be an awards presentation where regional business leaders will be presented Business Ethics and Social Involvement Awards recognizing their significant contributions to pressing social needs, leadership in advanced business practices, and exemplary business principles in the face of challenge.

Award nominations are still being accepted. For more information, call (217) 581-6635.

During the conference, Genovese will discuss "Walk Like We Talk! Sundstrand Corporation's Route Through an Ethics Program." He is responsible for ethics programs in all Sundstrand divisions, both foreign and domestic, and interfaces with the company's chairman of the board.

Josephson, president of Josephson Institute for the Advancement of Ethics in California, will address "Ethical Obligations and Opportunities in Business" and "Ethics of College Students." He has been featured on television programs, such as the popular Bill Moyer PBS series and the Commonwealth Club aired on public radio stations nationwide.

Another authority on ethics, Steve Payne, Holley Professor of Social Responsibility at EIU, will lead a discussion on "Additional Challenges in Applying Ethics and Social Responsiveness in Actual Business Practice."

Payne has served as a researcher and consultant on issues of professional and organizational ethics. He has also co-edited a book and written many articles on ethics topics in business journals.

To register, call Eastern's Business Development Center at (217) 581-2913. The fee is \$20 per person for the conference only, or \$30 for the conference and awards banquet.