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News

Eastern Illinois University
CHARLESTON, ILL. • 217-581-2820
HARRY READ, Director of Information and Publications

December 1, 1980
L/A

FOR IMMEDIATE RELEASE

CHARLESTON, IL --The third lecture in Eastern Illinois University's "Young Millionaires" series will be presented on Tuesday, Dec. 9, at 7 p.m. in Coleman Hall, Room 120.

The speaker will be Harold W. Milner, president and chief executive officer of Pick Americana Hotels Corp. since 1975. The corporation operates 39 hotels and food service facilities with annual sales approaching \$200,000,000.

Milner became associated with the hotel and food service industry in 1967 when he joined Marriott Corporation as assistant treasurer. In 1970, he founded The Hotel Investors and served as its president and chief executive officer in 1975.

He is a director of the Greater Chicago Hotel and Motel Association and is a member of the American Hotel and Motel Association's Industry Advisory Council. Milner is also a member of the Young President's Organization.

Milner holds a master's degree in business from Harvard and for two years was a faculty member at Brigham Young University.

The series is sponsored by Eastern's chapter of the Society for the Advancement of Management and by the Chicago chapter of the Young President's Organization. There will be a \$3 charge for admission to Milner's lecture.

Dr. Ted Ivarie, Dean of the School of Business, said "those persons who attend will hear the incredible story of how Mr. Milner bought the company with no money down and a promise to come up with the purchase price nine months later. He turned the company around and made enough money in the nine months to pay the full purchase price from the profits he generated."