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March 14, 1996

FOR IMMEDIATE RELEASE:

EIU NAMES DEVELOPMENT DIRECTOR

CHARLESTON -- James Eldon Hanna of York, Penn., an advancement professional with more than 10 years of development experience, has been named Eastern Illinois University's new executive director of development, following a national search.

Hanna, who will join Eastern on July 1, is currently the chief advancement officer for York College of Pennsylvania, where he has directed all advancement programs, including the planning and implementation of the Campaign for York College, a three-year campaign which exceeded its goal in two years. He also oversees alumni relations at York.

At Eastern, he will be responsible for planning, organizing, directing and administering the university's fund-raising program, as well as providing leadership in budgeting, staff recruitment, retention and development.

In making the announcement, Eastern President David Jorns said, "I am very pleased that Jim Hanna will be joining us. Jim is an experienced professional and a delightful person. I know he will be a great addition to Eastern's community."

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Among the major fund-raising activities Hanna will develop and implement are bequest and estate planning programs, the annual giving program, an annual telefund, and solicitation plans for the various university constituents and other sources of income.

Hanna said he is looking forward to contributing to Eastern's tradition of excellence. "The university has concluded a very successful campaign and it is my intention to build upon that success. I'm anxious to work with alumni and friends of Eastern and support them in their efforts to strengthen this institution."

Hanna said he was attracted to Eastern because of its outstanding academic program and the opportunity to continue to develop a model advancement program.

He has been in the development field for the past 11 years, managing major gifts, planned gifts and corporate and foundation fund raising. He also has directed three successful capital campaigns.

Before joining York College's advancement staff in 1993, Hanna was director of development for Oxford College of Emory University in Oxford, Georgia. During his five-year tenure there, annual giving to the college more than doubled.

Outside of higher education, Hanna has served as vice president for resource development for a church-affiliated children and family services agency. An ordained United Methodist minister, Hanna spent seven years in the ministry in the Atlanta area.

His community involvement includes membership on the Board of Trustees of

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the York Symphony Orchestra and the York House Hospice. He also belongs to the York County Estate Planning Council and the Rotary Club.

He earned a bachelor's degree in journalism from Kansas University and a Master of Divinity degree from Emory University, Candler School of Theology.

Hanna and his wife, Lynn, have two children, David, 14, and Rachel, 10. They will be relocating to Charleston this summer.