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11/17/1980 - Donations For Art Center

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News

Eastern Illinois University
CHARLESTON, ILL. • 217-581-2820
HARRY READ, Director of Information and Publications

November 17, 1980
L/A

FOR RELEASE MONDAY, NOVEMBER 17, 1980

CHARLESTON, IL --Gifts and pledges to the Eastern Illinois University Foundation for the construction of the Tarble Arts Center at Eastern Illinois University reached the \$120,000 level this week, bringing the campaign almost halfway to its \$250,000 goal.

The announcement was made by Aubert North, Park Ridge, campaign chairman of the joint effort by the Foundation and the University.

North said all of the various divisions of the campaign organization now have their programs underway. These divisions include major donors (both individuals and corporations), area residents, alumni, university employees, and students.

"The effort and enthusiasm which everyone is giving to this campaign is simply outstanding, whether it is the major donors with their generosity or the students with their innovative 'Back the Tac' program," said North.

He expressed his appreciation for the positive support the project is receiving to date but cautioned against an attitude of complacency at this stage in the campaign.

"We are only nearing the halfway mark, and the major gifts which come in first always account for most of the early totals," said North.

Over 80 percent of the total pledged or given to date is from major donors, including individuals, trusts, and corporations. Major gifts are those of \$2,500 or more.

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Ken Hesler, Executive Director of the Foundation and overall coordinator for the campaign, said mail contributions from alumni and area residents are starting to come in at the rate of 50 or more each week.

"These gifts range from \$1 to \$1,000, and I anticipate this response will continue well into the spring as we maintain mail contact," said Hesler.

He said a special telephone campaign conducted last week among the university's fine arts alumni across the nation produced \$2,000 in pledges during its first three nights.

North listed the following major donors through November 10:

Individuals--H. Ogden Brainard, Charleston; Mr. and Mrs. Everett Brown, Charleston; David and Susanna Buchanan, Charleston; Mr. and Mrs. Lloyd A. Harris, Mattoon; Dr. and Mrs. Mack W. Hollowell, Charleston; Vaughn and Ruth Jaenike, Charleston;

Donald and Sheila Lauda, Charleston; Dr. and Mrs. Glenn Q. Lefler, Charleston; Daniel and Maxine Marvin, Charleston; Mr. and Mrs. Carl W. McSparin, Charleston; Burnham E. and Nancy Neal, Mattoon; Mr. and Mrs. Aubert North, Park Ridge; J. W. and Marilyn Oglesby, Charleston;

Effie Rechnitzer, Charleston; Mr. and Mrs. John Stokes Redden, Oakland; Dr. and Mrs. Lee A. Steward, Mattoon; David A. and Alice J. Swickard, Charleston; and Ashton Waller, Charleston.

Corporations, trusts, etc. --Charleston National Bank, Charleston; Charleston Stone Company, Charleston; L. S. Heath & Sons, Inc., Robinson; Howell Asphalt Company, Mattoon; Quality Lime Company, Marshall; Ronchetti Distributing Company, Mattoon; R. V. Weatherford, Glendale,

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California; and the Charleston National Bank, as Trustee, for the unnamed charitable portion of the Linder Trust as set forth in the wills of Blanche and Mary Linder.

Total cost of the Tarble Arts Center project is estimated at \$1.4 million. Funds available from the original gift of \$1,000,000 from the late Newton E. Tarble now provide about \$1.2 million of the cost, with the remaining \$200,000 to come from the fund-raising campaign. An additional \$50,000 or more is being sought for contingencies.