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February 15, 1993

FOR IMMEDIATE RELEASE:

HELSEL NAMED SECRETARY FOR PRSA

CHARLESTON, IL--Christine Helsel has been named secretary of the Central Illinois Chapter of the Public Relations Society of America for 1993. She is an assistant professor in the speech communications department at Eastern Illinois University.

The Public Relations Society of America (PRSA), with a membership of more than 14,000, is the leading public relations association in the world. The chapter includes the areas of Bloomington, Decatur, Champaign-Urbana, Charleston-Mattoon and Springfield, and has 44 members.

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HELSEL

Helsel, a member of the chapter since 1990, formerly served on its board of directors and is looking forward to serving as secretary. "I wanted to take a more active role," Helsel said. "As secretary I will be more involved in the chapter, being responsible for recording and distributing meeting minutes to chapter members."