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02/21/1985 - Maximizing Supervisory Effectiveness Workshop

University Marketing and Communications

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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

HARRY READ, Director of Information and Publications (217) 581-2820

February 21, 1985

Local, Area

FOR IMMEDIATE RELEASE--"Maximizing Supervisory Effectiveness," a two-day workshop for first-line supervisors, will be offered on Thursday and Friday, March 14 and 15, by the Eastern Illinois University Community Business Assistance Center (CBAC) at the East Peoria Holiday Inn and Holidome from 8:30 a.m. to 4:30 p.m. each day. The Holiday Inn is located at 401 North Main in East Peoria.

Instructor will be Dr. Terry L. Maris, Assistant Dean of the College of Business and Director of CBAC. He completed his bachelor's degree in Psychology, his MBA in Management, and his Ph.D. in Business Administration at the University of Nebraska.

Maris taught at the University of Nebraska before devoting fulltime to his consulting practice. He has served many prominent clients, including Sears, Kroger, InterNorth, SuperRx, H.E. Butt, and Arby's. His principal interests are in the areas of management audits, productivity improvement, assessment centers, team building, and executive development.

Currently he is Chair of the Executive Board of the Managerial Consultation Division of the Academy of Management; Co-Chair of the Academic Advisory Council of the Institute of Management Consultants; and a member of the Board of Directors of the Charleston Area Chamber of Commerce. In recent years he has received five awards for consulting excellence.

The registration fee for this program is \$95 (\$85 for each additional person from the same company). Lunches, refreshments, workbook, materials, and certificates are included in the fee. For more information, or to register, call (217) 581-3526.