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## 01/31/1989 - Student Of The Year 2000

University Marketing and Communications

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EASTERN ILLINOIS UNIVERSITY  
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news

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FOR IMMEDIATE RELEASE:

"STUDENT OF THE YEAR 2000" IS PROGRAM TOPIC

CHARLESTON, IL.--The "Student of the Year 2000" is the topic of a series of programs that will be featured during February and March on Eastern Illinois University's television station, WEIU TV 51.

The six program series focuses on what colleges and universities can do to be better prepared to meet the needs of the student in the year 2000.

The series has been produced as part of a year-long program conducted by the Illinois Board of Governors of State Colleges and Universities, governing board for Eastern Illinois, Governors State, Chicago State, Northeastern Illinois and Western Illinois universities.

The programs will be broadcast at 6 a.m. on Fridays on cable television (Mattoon, Channel 20; Charleston, Channel 29; and Paris, Channel 37) and UHF 51 for a 30-mile radius around Charleston.

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Topics and their dates for airing are:

Friday, Feb. 3: "Faculty" focusing on shortages, recruitment and demographic changes among current faculty. Among the guests is Dr. John North, chairman of the Department of Secondary Education at Eastern.

Friday, Feb. 10: "Impact and Implications of New Technology in Instructional Delivery" outlining the upcoming changes in providing information through satellites, phone relays and computer initiated developments.

Friday, Feb. 17: "Are Colleges Succeeding?" features an outline of what students are learning and how effectively the subjects are presented. Among the guests are Mrs. Wilma J. Sutton, Chicago, a member of the BOG, and Dr. Shirley Moore, dean of academic development at Eastern.

Friday, Feb. 24: "Student Recruitment" outlining strategies for recruitment and retention of students. Among the guests is D. Ray Wilson, Elgin, a member of the BOG.

Friday, March 3: "How Will We Meet the Needs of Students in the Year 2000?" considers older, returning students and how their needs can be served. Eastern President Dr. Stan Rives will serve as moderator.

Friday, March 10: "General Education" focuses on the dilemma of a general education versus a specialty curriculum.

The program series will be rerun on WEIU TV in the spring.