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FOR IMMEDIATE RELEASE:

EXPO STYLE SHOW FEATURES NEW SPRING FASHIONS

CHARLESTON, IL.--Twelve local and area independent women retailers are participating in a style show at the Women's Expo and Health Fair Saturday, March 5, at Eastern Illinois University.

Businesses furnishing spring fashions include Lehman's Clothiers, Ltd., Norma's Bridal Train, and Designs on You, Paris; Total Image, Doncaster, Jack & Bill's, Barbara's and Amerilla's, Mattoon; Dale Bayles, Lindy's and La Boutique, Charleston; and The Connection, Windsor.

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The same fashions will be featured at a brunch and lunch in the Union Grand Ballroom, according to Maggie Hollowell of Charleston, style show chair. Jean Seitsinger of Charleston is co-chair.

Hollowell said spring active wear, business and career wear and after-five clothing for special occasions will be modeled by nearly 50 local and area women.

"No matter whether we stay at home with our children or work outside the home, we all have to get dressed in the morning. We hope the attendees will find that the outfits fit their needs," she said.

"We are very grateful to the retailers and the models who have taken time to participate in the style show," Hollowell added.

Other activities planned include workshops, exhibits and health screenings.