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NEWS

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For Immediate Release:

WEINZIRL TO LECTURE, SERVE AS EXECUTIVE-IN-RESIDENCE AT EIU

CHARLESTON -- Waden Weinzirl, vice president in the Batavia Division of Aldi, Inc., will serve as executive-in-residence in Eastern Illinois University's School of Business Tuesday and Wednesday, March 5 and 6.

As such, he will give a presentation -- "What's the Catch?" -- at 7 p.m. Tuesday in Roberson Auditorium, 2030 Lumpkin Hall. Admission is free and open to the public.

While on campus, Weinzirl also will be a guest lecturer in several business classes.

Weinzirl started with Aldi in 1988 as a district manager trainee, then became a district manager in the Kansas City area. In 1991, he became the director of warehousing and transportation in the Valparaiso, Ind., Division. After seven years in that position, he was promoted to director of store operations in the Oakcreek Division, located in Wisconsin.

He was promoted to his current position of vice president in the Batavia Division two years ago.

Aldi operates more than 600 stores in 22 states and has aggressive expansion plans. The company is recruiting students for placement in the Chicago and Rockford areas.

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Media Note: For information about the presentation, contact Dave Arseneau,
School of Business, at (217) 581-6901.

Eastern Illinois University emphasizes distinguished teaching in the liberal arts, sciences and selected professions. A traditional, residential state university of recognized quality, Eastern enrolls more than 10,000 students in undergraduate and graduate programs. The university, located in Charleston, also serves the region through a variety of non-credit and off-site degree programs, as well as cultural and recreational opportunities. Eastern's pursuit of excellence attracts well-qualified students of an increasingly diverse population and a teaching faculty active in research and public service who utilize the latest technology.