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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

January 17, 1987
Part three of three

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FOR IMMEDIATE RELEASE

CHARLESTON, Ill.--More than 56,400 visitors were on Eastern Illinois University's campus in 1985. They spent \$1,161,951 on motel rooms and food in Charleston and Mattoon.

The figures are included in an economic impact report prepared by Dr. Robert E. Meier, Professor, Management and Marketing, College of Business. The survey shows the total direct impact on Charleston and Mattoon for the calendar year 1985 was \$119,854,066. Total direct and indirect impact, according to the study, was \$239,708,132.

Visitors stayed 17,900 nights in Charleston and Mattoon motels at a cost of \$895,000. These same visitors spend \$266,951 on meals in restaurants in the two cities.

Visits were made by prospective students and their parents, prospective employees, conference participants, workshop participants, and a variety of events and presentations.

In addition, 11,837 persons took part in camps and conferences during the summer of 1985. These individuals were housed in University residence halls and they dined on campus. These persons would have spent money in the two communities for goods and services, but there is no accurate way of estimating the amount, Meier said.

As an institution, Eastern spent \$5,083,465 in Charleston and \$984,555 in Mattoon in 1985. Utilities and goods and services, including food, equipment, repair and maintenance, postage and fuel, represent the largest expenditures.

Money spent in Charleston for electricity totaled \$1,503,539; for gas, \$1,634,261; water, \$367,474; and fire protection, \$114,190. Mattoon expenditures include \$464,940 in the general expenditure category and \$519,615 for telephone expenses.