

Fall 8-15-2010

ENG 1001G-059: Composition and Language

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Recommended Citation

Stromski, John, "ENG 1001G-059: Composition and Language" (2010). *Fall 2010*. 38.
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ENG 1001G

John Stromski

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Office Hours: M: 11-1, W: 11-12, R: 2-3 and by appointment CH 2110

Class Meets MWF – 10:00 – 10:50 in CH 2120

Course Description:

This course is designed to provide you with the tools to more effectively analyze student and professional writing, as well as society we live in. The course is writing-intensive, and as such, will require a number of writings throughout the semester, including several larger essays, in a variety of styles, as well as in-class writings.

Required Texts for the Course:

The Little, Brown Handbook

The Contemporary Reader

Attendance:

Attendance for this course is **REQUIRED**, and I expect you to be on time and prepared. You are allowed three unexcused absences throughout the semester, after which for each unexcused absence your final grade will be lowered by one full letter grade. Excused absences must be accompanied by appropriate legal, medical, or University documentation. A total of six unexcused absences throughout the semester will result in a grade of No Credit.

KEEP IN MIND that regardless of your absence being excused or unexcused, you are still responsible for any work you may have missed during your absence, and you will need to meet with me so we can discuss this work. Additionally, there are several class activities (e.g. in-class writings, peer reviews, etc.) which are not possible to make-up.

Plagiarism Policy:

Don't do it. Any cases of plagiarism (including directly copying off of another student's paper) will result in a zero for the assignment, and a report to the Office of Student Affairs. This is the English Department's plagiarism policy:

Any teacher who discovers an act of plagiarism—"The appropriation or imitation of the language, ideas, and/or thoughts of another author, and representation of them as one's original work" (Random House Dictionary of the English Language) —has the right and the responsibility to impose upon the guilty student an appropriate penalty, up to and including immediate assignments of a grade of F for the assigned essay and a grade of F for the course, and to report the incident to the Judicial Affairs Office. Respect for the work of others should encompass all formats, including print, electronic, and oral sources.

It might help to think of plagiarism as an issue of intellectual property. Although all new ideas are the result of collaboration, when you plagiarize you're taking something that belongs to somebody else without acknowledgement. Some students argue that it's difficult to keep track of ideas and quotations, however this is where good note-taking skills come in. Learning to take good notes will help you to organize your sources. Making use of documentation sheets is also helpful, as well as paying special attention when your instructor talks about integrating quotations into your paper.

Make-up work / late work:

It is your responsibility to come to me during office hours, before or after class, to see how to make-up any work you may have missed due to an absence. Assignments turned in late will be marked down 10%, a full letter grade, **for each day**, not class, they are late.

"Why Am I Here" paper	-	50 pts
Space Analysis paper	-	50 pts
Advertisement Analysis Paper	-	100 pts
Deepwater Horizon Oil Spill Paper	-	250 pts
Professional Letter	-	50 pts

Total	-	500 pts
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My grading policy is simple. At the end of the semester I will take the amount of points you have earned and divide that by the amount of points possible, giving me your final grade. I go on a 10% grading scale, meaning:

A = 450 – 500 points

B = 400 – 450 points

C = 350 – 400 points

NC – 0 – 350 points

Keep in mind that a grade of NC means you will need to retake this course.

The Writing Center:

To schedule an appointment, you can drop by the writing center (3110 Coleman Hall) or you can call 581-5929. The writing center is open Monday through Thursday, 9 a.m. to 3 p.m., and 6 p.m. to 9 p.m. On Friday hours of operation are 9 a.m. to 1 p.m.

Students with Disabilities

If you are in need of any academic accommodations and have a documented disability, please let me know in advance. Also, please contact the Office of Disability Services at 581-6583.

E-mail

While you are a student in this course, you are not welcome to e-mail me unless it is to set up an appointment. I would like nothing more than to talk with you about work you may have missed, or about your current writing project, but want to do so in person. Often students use e-mail as an easy solution to avoiding personal discussion, which I do not want to have happen.

Electronic Policy / EWP

Cell Phones, laptops, and other electronic devices should be turned off before entering the classroom. Also, you are welcome to use a paper you write for this class for your EWP submission. More on the EWP will be revealed as the semester progresses.

Tentative Schedule

I reserve the right to alter the schedule throughout the semester.

8/23 - Read pages 410 – 411; “College Makeover” p. 434; “Who Should Get Into College” p. 436

8/25 - Read “How to Get a College Education” p 412; “A’s for Everyone!” p. 417; “Does College Matter” p. 467

8/27 - Write “Why Am I Here Paper”

8/30 & 9/1 - Read papers

9/3 - Write: Space Analysis paper rough draft

9/6 - No Class

9/8 - Presentation of Space Drafts. Write Space Analysis paper.

9/10 - Space Analysis paper due. Read: “With These Words, I Can Sell You Anything” p. 135; “The Language of Advertising” p. 146

9/13 - Read “Lunchbox Hegemony” p. 112; “Shop ‘til We Drop?” p. 89; “What’s Wrong with Cinderella?” p. 100

9/15 - Read: “Targeting a New World” p. 95; “Which one of These Sneakers is Me?” p. 119 CR
Read: “Branded World: The Success of the Nike Logo” p. 126 CR

9/17 - For homework, find an advertisement, (from a newspaper, magazine, internet source, wherever) print it out and bring it to the next class.

9/20 - Write Advertisement Analysis

9/22 - Peer Review; Write Advertisement Analysis Paper

9/24 - Advertisement Analysis Due. Read: “AAP Discourages Television for Very Young Children” p.273; “TV Can Be a Good Parent” p. 273; “Can TV Improve Us?” p. 219

9/27 – Read: “The Great TV Debate” p. 255; “Television Addiction is no Mere Metaphor” p. 226; “Three Cheers for Reality TV” p. 259

9/29 – Read: “Overexposure of Violence in Our Society” p. 233; “The Myth of Media Violence” p. 240; “TV’s War of Words” p. 247; “Towards a Cultural Framework of Audience Response and Television Violence” by Lajos Csaszai

10/1 - Persuasive Essay Workshop. Credibility Workshop. Write Persuasive Essay.

10/4 – Persuasive Essay Peer Review

10/6 – Persuasive Essay Due. Introduce Deepwater Horizon Oil Spill Project. Workshop on how to find research sources. For homework find two news articles on the Oil Spill.

10/8 - No Class

The rest of the schedule is TBA.

ENG 1001 Syllabus Addendum

John Stromski

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“Why Am I Here” paper	-	50 pts
Space Analysis paper	-	50 pts
Advertisement Analysis Paper	-	100 pts
Television Persuasive Essay	-	50 pts
Deepwater Horizon Oil Spill Paper	-	250 pts
<ul style="list-style-type: none">• Timeline Report = 20 pts• Daily Participation and quizzes = 30 points• Presentation = 50 points• Paper = 150 points		

Total	-	500 pts
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My grading policy is simple. At the end of the semester I will take the amount of points you have earned and divide that by the amount of points possible, giving me your final grade. I go on a 10% grading scale, meaning:

A = 500 – 550 points

B = 450 – 499 points

C = 400 – 449 points

NC – 0 – 399 points

Keep in mind that a grade of NC means you will need to retake this course.