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Course Objectives
College Composition II focuses on argumentation and the critical inquiry and use of sources and arguments. Course work entails analyzing others' arguments and writing a variety of well-researched and ethically responsible arguments. Students gain further practice finding relevant information from a variety of sources and evaluating, synthesizing, and presenting that information.

I. Texts
Everything’s an Argument
Perspectives on Contemporary Issues
Compose, Design, Advocate
Brief Penguin Handbook

II. Assignments (with appropriate grade % for each)

2) Critical Papers:
4 essays (3 pages, each worth 15%) related to the reading material, or in-class writing. These papers must include at least one outside source. Papers must be typed, double-spaced, with one-inch margins to allow for comments. They need to be in Times New Roman 12 font. You must always hand in rough drafts with finished essays or essays may not be accepted. A certain amount of rewriting will be necessary. [Papers from class may be submitted to the EWP].

3) Advertisement Research Paper: 1 paper (5 pages, worth 20%) based on a researched creative product that you believe would be effective for consumer use. Product choice, commercial abstract, and bibliography are due on dates specified on calendar. The purpose of your papers will be to engage with one of the most subtle forms of argument that is often encountered daily: The commercial. The purpose will extend beyond investigation of the issue in an attempt to persuade the reader and viewer of the validity of your product. It will be necessary for you to find texts written to support an argument on why your product is necessary (and why it would do well on the market). This paper is basically an extended argument in which you express and develop your ideas on why this product would be useful and viable. You need at least 3 articles from scholarly or professionals, and 2 interviews. Write a paper using your own words and using quotes from sources to help develop and support your own ideas. Papers must be typed, double-spaced, with one-inch margins. You will give a brief presentation on the last few days to share the design and argument of your commercial; you will also share the commercial itself (be it filmed, animated, or performed in class).

4) D2L Posts:
Using Desire2Learn, you will write weekly responses to prompts of various length (worth 15% at the end), These prompts will be based on your reactions to what you read in our textbooks, or what research methods you have found useful while writing your papers. The length of the D2L posts will be listed in the weekly prompts provided (no more than 1 page). The purpose of this writing is to teach you to think and write critically about
what you read, and to help you learn how to discuss/critique a secondary source. I will be reviewing the D2L posts 3 times over the course of the semester, and all of the D2L prompts should be completed by the dates listed below.

III. Attendance
Without regular attendance, you will miss the in-class writing assignments, discussions, and work groups. Without attending class, you will miss out on valuable resources that will successfully help you learn to read and write critically. Since the members of your group depend on you for critical feedback that helps them develop their papers, and this in turn helps your learning in this class, your paper will be downgraded if you do not participate in the peer editing processes. Your group is an essential part of your writing experience. You will also not be able to make up papers written in class. In addition, attendance is also 5% of your grade. If you have more than 3 unexcused absences, you will receive an F for attendance.

IV. Late Work
All assignments are due on the dates specified. If you cannot complete an assignment on time, you must see me before it is due, or you will receive a lower grade.

V. Conferences
These will be scheduled to discuss the progress of problems in your writing, and will focus on a specific paper. Conferences are mandatory. No one is excused. If you miss a conference, you will receive a lower grade for the paper.

VI. Plagiarism
Plagiarism is defined as “the appropriation or imitation of the language, ideas, and/or thoughts of another author, and representation of them as one’s own original work,” (Random House Dictionary of the English Language).

Department Policy: Any teacher who discovers an act of plagiarism has the right and responsibility to impose upon the guilty student an appropriate penalty, up to and including immediate assignments of a grade of F for the assigned essay and a grade of F for the course, and to report the incident to the Judicial Affairs Office. Response for the work of others should encompass all formats, including print, electronic, and oral sources.

VII. Final Notes
1) Disabilities: If you have a documented disability and wish to receive academic accommodations, please contact the Coordinator of the Office of Disabilities Services (6583) as soon as possible.
2) Academic integrity: Students are expected to maintain principles of academic integrity and conduct as defined in EIU’s Code of Conduct. Violations will be reported to the Office of Student Standards. (http://www.eiu.edu/judicial/studentconductcode.php)
3) The Student Success Center: Students who are having difficulty achieving their academic goals are encouraged to contact the Student Success Center for assistance with time management, test taking, note taking, avoiding procrastination, setting goals, and other skills to support academic achievement. The Student Success Center provides individualized consultations. To make an appointment, call 217-581-6696, or go to 9th Street Hall, Room 1302. (http://www.eiu.edu/~success)
English 1002.004

Revised Course Calendar:

Sept.
13 Work Groups
15 Work Groups
20 Work Groups: Discussion of Sources and Documentation; CDA 308-17
22 Discuss Research Paper (Creating an Advertisement); library research; PCI 497-501
27 CONFERENCES: Advertising Project Topic Due; Paper #2 Due
29 CONFERENCES: Advertising Project Topic Due; Paper #2 Due

Oct.
6 Begin Paper #3
11 Work Groups
13 Work Groups
18 Paper #3 DUE; CDA 333-43
20 Begin Paper #4
25 Work Groups
27 Work Groups

Nov.
1 CONFERENCES: Advertising Project Paragraph Due & Bibliography; Paper #4 Due
3 CONFERENCES: Advertising Project Paragraph Due & Bibliography; Paper #4 Due
8 Begin discussing research projects/papers in groups
10 Work Groups
15 Work Groups
17 Presentations of Advertising Projects
22 Thanksgiving Break
24 Thanksgiving Break
29 Presentations of Advertising Projects

Dec.
1 Presentations of Advertising Projects
6 Research Papers Due
8 Reflective Essay Due