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NEWS

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For Immediate Release:

EIU BUSINESS PROFESSOR AWARDED IBEA'S HIGHEST AWARD

CHARLESTON -- Roger Luft, professor of business education in Eastern Illinois University's School of Business, was recently awarded the Illinois Business Education Association Distinguished Service Award, the highest honor awarded by the professional organization.

Luft has served as both second and first vice president, as well as president of the 750-member organization composed primarily of high school, community college and university faculty. He continues to serve on the IBEA Board of Directors.

Now in his 10th year at Eastern, Luft earned degrees from both Montana State and Oregon State universities. He is active in several professional organizations and serves on the National Joint Committee on Economic Education, chairs the Delta Pi Epsilon National Research Projects Committee, and is secretary for the National

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Eastern Illinois University emphasizes distinguished teaching in the liberal arts, sciences and selected professions. A traditional, residential state university of recognized quality, Eastern enrolls more than 11,000 students in undergraduate and graduate programs. The university, located in Charleston, also serves the region through a variety of non-credit and off-site degree programs, as well as cultural and recreational opportunities. Eastern's pursuit of excellence attracts well-qualified students of an increasingly diverse population and a teaching faculty active in research and public service who utilize the latest technology.

Association for Teacher Educators for Business Education. He has chaired and served on several committees at Eastern and is advisor to Phi Beta Lambda, a business student organization.

Luft has been published in numerous journals and is a co-author of a human relations textbook. Currently he serves as one of four editors for a two-volume business encyclopedia that will be published as a library reference. He has completed several presentations and workshops around the country, and has been a highly successful grant proposal writer.

Luft is the father of three daughters -- Lisa Stauffer of North Dakota; Leslie, a graduate student at Southern Illinois University-Carbondale; and Nicole, a student at Lake Land College -- and has three grandchildren. He enjoys photography as a second profession and has had several photographs published in magazines, newspapers and textbooks. He is an accepted artist in the Illinois Artisans Program.