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NEWS

Contact: Shelly Flock (csslf@eiu.edu)
Vicki Woodard (csvns@eiu.edu)
217-581-7650
217-581-8444 (fax)

Office of Media Relations
600 Lincoln Avenue
Charleston, IL 61920-3099
(www.eiu.edu/~pubaff/omr.htm)

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For Immediate Release:

"UP 'TIL DAWN" TO CELEBRATE EIU FUND-RAISING EFFORTS FOR ST. JUDE'S

CHARLESTON -- Community residents are invited to join students at Eastern Illinois University celebrate "Up 'Til Dawn," a fund-raising event to benefit St. Jude Children's Research Hospital.

"Up 'Til Dawn" will begin at 7 p.m. Saturday, Feb. 10, and continue through 7 a.m. Sunday, Feb. 11, at Eastern's Student Recreation Center, Lantz Gymnasium.

The event is a culmination of fund-raising efforts by teams of students which began last September. These same students will stay awake during this 12-hour period in order to celebrate the work and efforts that went into raising \$300 per team over the past five months.

The event is also open to the public throughout the evening. The cost for those wishing to spend the entire 12-hour period at the Rec Center will be \$20, and \$5 for those wishing to attend from 7 to 10 p.m.

Scheduled activities include a magician act, Bingo, salsa dance lessons, karaoke, wacky olympics, casino games and other games.

"This is a great way for people to come out and have fun while supporting an awesome cause," said Heidi Drake, student director.

For information on "Up 'Til Dawn" or for details on how to donate to St. Jude Children's Research Hospital, contact Drake at 348-8623.

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Eastern Illinois University emphasizes distinguished teaching in the liberal arts, sciences and selected professions. A traditional, residential state university of recognized quality, Eastern enrolls more than 10,000 students in undergraduate and graduate programs. The university, located in Charleston, also serves the region through a variety of non-credit and off-site degree programs, as well as cultural and recreational opportunities. Eastern's pursuit of excellence attracts well-qualified students of an increasingly diverse population and a teaching faculty active in research and public service who utilize the latest technology.