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02-32

For Immediate Release:

FEBRUARY 22 DESIGNATED AS BUSINESS DAY BY SCHOOL OF BUSINESS

CHARLESTON -- Friday, Feb. 22, has been designated Business Day by Eastern Illinois University's School of Business.

Representatives from ADM, Aldi and Edward Jones will be available to meet with EIU students from 9 a.m. to noon in the Student Lounge of Lumpkin Hall. Participants may use this opportunity to learn more about the three organizations while enjoying a refreshment or two.

During the morning session, students may arrange for a job interview for that afternoon. Interested students also may contact Eastern's Career Services (581-2412) in advance for an interview appointment.

ADM is a leading agricultural firm applying the latest technology to add the most value to crops such as oilseeds, grains and cocoa (<u>http://www.ADMworld.com</u>).

ALDI is an international limited assortment discount retailer, specializing in an assortment of private label, high quality products (<u>http://www.aldi.com</u>).

Edward Jones is a full-service financial services firm, providing one-on-one advice to investors since 1871 (<u>http://www.edwardjones.com</u>).

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E astern Illinois University emphasizes distinguished teaching in the liberal arts, sciences and selected professions. A traditional, residential state university of recognized quality, Eastern enrolls more than 10,000 students in undergraduate and graduate programs. The university, located in Charleston, also serves the region through a variety of non-credit and off-site degree programs, as well as cultural and recreational opportunities. Eastern's pursuit of excellence attracts well-qualified students of an increasingly diverse population and a teaching faculty active in research and public service who utilize the latest technology.