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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

ART TATE, Assistant Director, University Relations
Office: (217) 581-5981 - Home: (217) 348-7553

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FOR IMMEDIATE RELEASE

NATIONALLY-KNOWN BUSINESS PROFESSOR TO SPEAK AT EIU

CHARLESTON, IL--Richard B. Schaffer, a Business Law professor at Appalachian State University, Boone, N.C., will speak to Eastern Illinois University faculty and students Thursday, January 28 and Friday, January 29.

Schaffer will address business students at 7 p.m. Thursday in Eastern's University Ballroom. His topic will be "Opportunities in International Business."

He will also speak to business, economics and foreign language faculty on assessment of academic programs at noon Friday in the Rathskeller meeting room.

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BUSINESS PROF.

"This is the first time Schaffer has visited Eastern. He is a nationally-known authority who recognizes the importance of the international aspect of university curricula," said Dr. Theodore Ivarie, Dean of the Lumpkin College of Business.

He has lectured extensively on topics related to trade, international competitiveness and international business education. His current writings include "International Business Transactions," a textbook in International Business Law.

Schaffer, a native of Philadelphia, Penn., has taught international business and trade law at ASU since 1977.

Formerly the Director of International Business Studies, Schaffer is the founder of the college's academic and extracurricular program in international business.

He received the Juris Doctor degree from the University of Mississippi in 1973 and the Master of Laws degree from New York University in 1976.