

11-18-2010

November 18, 2010

Council on Academic Affairs

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Agenda for the November 18, 2010 CAA Meeting

Items approved: 10-84, Psychology Minor (Revised Minor)
10-85, ART 3912, Interactive/Motion Graphics I (New Course)
10-86, ART 3922, Interactive/Motion Graphics II (New Course)
10-87, ART 4912, Interactive/Motion Graphics III (New Course)
10-88, ART 4922, Interactive/Motion Graphics IV (New Course)
10-89, Art Major: BFA with Graphic Design Option (Revised Major)
10-90, CAA Bylaws (Revised Bylaws)

Items Pending: 10-91, Marketing (Revised Major)
10-92, School of Business Application Criteria (Revised Criteria)
10-93, CMN 3640, Advanced Interpersonal Communication (New Course)
10-94, Communication Studies: Communication Theory & Practice Option (Revised Option and Option Name Change to Communication Studies: Interpersonal Communication Option)
10-95, Public Relations Minor (Revised Interdisciplinary Minor)

Council on Academic Affairs Minutes

November 18, 2010

The November 18, 2010 meeting of the Council on Academic Affairs was held at 2:03 p.m. in Room 4440, Booth Library.

Members Present: Ms. Green, Dr. Hoerschelmann, Dr. Klarup, Dr. Lucas, Ms. Prillaman, Dr. Shelton, Dr. Sterling, Dr. Throneburg, and Dr. White.

Members Absent: Ms. Henry, Dr. Mitchell, and Ms. Ruholl.

Staff Present: Provost Lord, Dr. Herrington-Perry, and Ms. Fopay.

Guest Present: Mr. Hild, Art; Ms. Lynch, College of Sciences; Dr. Mace, Psychology; Mr. O'Driscoll, *Daily Eastern News*; Associate Dean Poulter, College of Arts & Humanities; Mr. Richardson, Art; and Dr. Stowell, Psychology.

I. Approval of the November 11, 2010 CAA Meeting Minutes.

The minutes of November 11, 2010 were approved as written.

II. Communications:

a. Curriculum Committee Minutes:

1. Minutes of the October 15, 2010 Writing Across the Curriculum Committee meeting.
2. Minutes of the November 10, 2010 College of Arts & Humanities Curriculum Committee meeting.
3. Minutes of the November 10, 2010 Lumpkin College of Business & Applied Sciences meeting.
4. Minutes of the November 12, 2010 College of Sciences Curriculum Committee meeting.

b. Executive Action Requests:

1. November 12, 2010 memorandum from Dean Hanner, College of Science, requesting executive action to revise the prerequisites for BIO 4982 and GEL 4982.

III. Committee Reports:

None.

IV. Items Added to the Agenda:

1. 10-91, Marketing (Revised Major)
2. 10-92, School of Business Application Criteria (Revised Criteria)
3. 10-93, CMN 3640, Advanced Interpersonal Communication (New Course)
4. 10-94, Communication Studies: Communication Theory & Practice Option (Revised Option and Option Name Change to Communication Studies: Interpersonal Communication Option)
5. 10-95, Public Relations Minor (Revised Interdisciplinary Minor)

Dr. Sterling moved and Dr. Hoerschelmann seconded the motion to add these items to the agenda.

V. Items Acted Upon:**1. 10-84, Psychology Minor (Revised Minor).**

Dr. Mace and Dr. Stowell presented the proposal and answered questions of the council.

Ms. Green moved and Dr. Klarup seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment A**) was approved, *effective Fall 2011*.

2. 10-85, ART 3912, Interactive/Motion Graphics I (New Course); 10-86, ART 3922, Interactive/Motion Graphics II (New Course); 10-87, ART 4912, Interactive/Motion Graphics III (New Course); and 10-88, ART 4922, Interactive/Motion Graphics IV (New Course).

Mr. Hild and Mr. Richardson presented the proposals (agenda items 10-85, 10-86, 10-87, and 10-88) as a package and answered questions of the council. Next the council reviewed, asked additional questions, and voted on each proposal individually (See below). Also, Mr. Hild noted revisions to the ART 4912 (See 2.c. below) and ART 4922 (See 2.d below) proposals.

a.) 10-85, ART 3912, Interactive/Motion Graphics I (New Course)

Dr. Shelton moved and Ms. Green seconded the motion to approve the proposal. The motion passed unanimously.

The proposal was approved, *effective Fall 2011*.

ART 3912. Interactive/Motion Graphics I. (0-6-3) F. An introduction to effective visual problem-solving in interactive/motion graphics design. Fundamentals of interactive media will be emphasized. Prerequisites: ART2910 and ART2920 (May not be taken concurrently.) Course restricted to students admitted to the BFA in Art Graphic Design Option.

b.) 10-86, ART 3922, Interactive/Motion Graphics II (New Course).

Ms. Green moved and Dr. Sterling seconded the motion to approve the proposal. The motion passed unanimously.

The proposal was approved, *effective Spring 2012*.

ART 3922. Interactive/Motion Graphics II. (0-6-3) S. Effective visual problem-solving in interactive/motion graphics design. Fundamentals of animation/motion design will be emphasized. Prerequisite: ART3912 (May not be taken concurrently.) Course restricted to students admitted to the BFA in Art Graphic Design Option.

c.) 10-87, ART 4912, Interactive/Motion Graphics III (New Course).

Mr. Hild asked that the course's initial term of offering be changed from Fall 2012 to Fall 2011. Also, he explained that the Council of Graduate Studies had requested revisions to the proposal at its meeting on November 16, 2010. He provided an explanation of those changes and indicated he would forward, which he subsequently did, the revised proposal to Ms. Fopay, CAA Recording Secretary.

The revised proposal may be viewed at the following website: <http://castle.eiu.edu/~eiucaa/2010-11CAA/FA10/11-18-10/AgendaItems/ART4912.pdf>. Note: The Council on Graduate Studies approved this course, with the revisions, at its meeting on November 16, 2010. CAA didn't request additional revisions at the meeting today.

Dr. Shelton moved and Dr. Hoerschelmann seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, *effective Fall 2011*.

ART 4912. Interactive/Motion Graphics III. (0-6-3) F. Interactive/Motion Graphic III.

Advanced communication problem-solving, emphasizing the integration of animation/motion graphics and interactive design. Prerequisite: ART 3922. Course restricted to students admitted to the BFA in Art Graphic Design Option.

d.) 10-88, ART 4922, Interactive/Motion Graphics IV (New Course).

Mr. Hild explained that the Council of Graduate Studies had requested revisions to the proposal at its meeting on November 16, 2010. He provided an explanation of those changes and indicated he would forward, which he subsequently did, the revised proposal to Ms. Fopay, CAA Recording Secretary.

The revised proposal may be viewed at the following website: <http://castle.eiu.edu/~eiucaa/2010-11CAA/FA10/11-18-10/AgendaItems/ART4922.pdf>. Note: The Council on Graduate Studies approved this course, with the revisions, at its meeting on November 16, 2010. CAA didn't request additional revisions at the meeting today.

Dr. Klarup moved and Dr. Shelton seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, *effective Spring 2012*, pending course fee approval.

ART 4922. Interactive/Motion Graphics IV. (0-6-3) S. Advanced communication design in interactive and motion media, emphasizing the creation and integration of original video. Prerequisite: ART4912 (May not be taken concurrently.) Course restricted to students admitted to the BFA in Art Graphic Design Option.

3. 10-89, Art Major: BFA with Graphic Design Option (Revised Major).

Mr. Hild presented the proposal and answered questions of the council. The council requested changes to number 3 on the proposal.

Dr. Sterling moved and Ms. Green seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment B**), with revisions, was approved, *effective Fall 2011*.

4. 10-90, CAA Bylaws (Revised Bylaws).

Dr. White, CAA Chair, presented the proposal to the council. There were no questions.

Ms. Green moved and Dr. Lucas seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment C**) was approved, *effective immediately*, pending President Perry's approval.

VI. Other:

1. Dr. Lucas thanked those CAA and faculty members who attended and participated in the NCATE visit.
2. Dr. Throneburg asked if anyone knew the total number of programs on campus requiring above a "C" average GPA for admission into their programs and was curious about the impact of the GPA requirement on retention at EIU. The council discussed it. Ms. Green indicated she would try to obtain the number of programs with a GPA requirement of above "C" average.

VII. Pending:

None.

The December 2, 2010 meeting has been cancelled. The next meeting will be held Thursday, December 9, 2010.

The meeting adjourned at 2:55 p.m. *–Minutes prepared by Ms. Janet Fopay, Recording Secretary*

The current agenda and all CAA council minutes are available on the Web at <http://www.eiu.edu/~eiucaa/>. In addition, an electronic course library is available at <http://www.eiu.edu/~eiucaa/elibrary/>.

***** ANNOUNCEMENT OF NEXT MEETING *****
December 9, 2010
Conference Room 4440 – Booth Library @ 2:00 p.m.

Agenda:

1. 10-91, Marketing (Revised Major)
2. 10-92, School of Business Application Criteria (Revised Criteria)
3. 10-93, CMN 3640, Advanced Interpersonal Communication (New Course)
4. 10-94, Communication Studies: Communication Theory & Practice Option (Revised Option and Option Name Change to Communication Studies: Interpersonal Communication Option)
5. 10-95, Public Relations Minor (Revised Interdisciplinary Minor)

Approved Executive Actions:

CAH

Effective Spring 2011

1. Revise the course description for MUS 3102.

MUS 3102 - Junior Recital, Performance Option/Jazz Studies Concentration.

(Arr.-Arr.-0) Demonstrating musical abilities through live performance or a composition project. The recital will be 50 25 minutes long. Credits: Audit only

CAH

Effective Fall 2011

1. Change the course title and course description for MUS 0221.

MUS 0221 - Ensemble, Jazz Lab Band.

(0-2-1) F, S. An ensemble which that offers students the opportunity to play the finest in jazz band music. The Jazz Lab Band rehearses two evenings each week. Various programs including tours and festivals are performed each year. Credits: 1

COS

Effective Immediately

1. Add language to the course description of PSY 3900 to make it clear that the course is repeatable, but only 3 hours may be applied toward the major.

PSY 3900 - Independent Study in Psychology.

(Arr.-Arr.-1-6) The study of topics in psychology through directed readings and individual instruction. Students planning to conduct empirical research should enroll in Psychology 4100. **Course may be repeated. A maximum of three hours may be applied to the major in psychology.** Credits: 1 to 6

Pending Executive Actions:

COS

Effective Fall 2011

1. Revise the prerequisites for BIO 4892 and GEL 4892.

BIO 4892 - Introduction to Paleobotany.

(3-2-4) Introduction to the origin and theories of evolution, diversification, radiation, and paleogeography of plants through time, with special reference to vascular plants. Field work. Prerequisites and Notes: ~~GEL 1430 and BIO 3612~~ **BIO 1200G** or permission of instructor. Credit not granted for both GEL 4892 and BIO 4892. Credits: 4

GEL 4892 - Introduction to Paleobotany.

(3-2-4) On Demand. Introduction to the origin and theories of evolution, diversification, radiation, and paleogeography of plants through time, with special reference to vascular plants. Field work. Prerequisites and Notes: ~~GEL 1430 and BIO 3612~~ **BIO 1200G** or permission of instructor. Credit not granted for both GEL 4892 and BIO 4892. Credits: 4

Attachment A**Psychology Minor****Goals of the Psychology Minor:**

- 1.) Expose students to the major content domains of psychology.
- 2.) Provide an opportunity for students to meet their educational or career goals.

Requirements:

A grade of C or better is required in all courses counting towards the minor.

Total Semester Hours: 18

- PSY 1879G - Introductory Psychology. Credits: 3

And 15 Semester Hours of Electives in Psychology

And two courses (6 credits) from the following list (courses have to be from two different groups):

Group A. Abnormal/Social Group:

- PSY 3590 - Theories of Personality. Credits: 3
- PSY 3780 - Abnormal Psychology. Credits: 3
- PSY 3870 - Social Psychology. Credits: 3

Group B. Biopsychology Group:

- PSY 3310 - Biological Psychology. Credits: 3
- PSY 3680 - Sensation and Perception. Credits: 3

Group C. Cognitive/Learning Group:

- PSY 3620 - Psychology of Learning. Credits: 3
- PSY 3830 - Cognitive Processes. Credits: 3

Group D. Developmental Group:

- PSY 3515 - Child Psychology. Credits: 3
- PSY 3521 - Psychology of Adolescence and Young Adulthood. Credits: 3
- PSY 3525 - Psychology of Maturity and Old Age. Credits: 3

And 9 Semester Hours of Electives in Psychology

Electives in Psychology selected to meet the particular educational goals of individual students in consultation with a Psychology advisor. **Electives may be chosen from the groups listed above or from the electives for the major.** (Must include at least nine hrs. of courses numbered 3000 or above.)

Attachment B

Art: Graphic Design Option (B.F.A.)

An option in the Art (B.F.A.) offerings.

Graphic Design Selective Admissions Entrance Requirements

Students wishing to major in Graphic Design are required to apply for admission into the Junior (3rd) year of the program. Freshman and sophomore year, or "Pre-Graphic Design," remains open to all who wish to enroll. Entrance into the Junior (3rd) year of the program, or the "Graphic Design Program," is determined by the Graphic Design Selective Admissions Committee. Admission to the program is limited to those students who have satisfied the specific course requirements (ART 1000, 1001, 1110, 1111, ~~2050~~, 2500, ~~2560~~, 2601, 2602, 2910, 2920, **3 credit hours from 2050 or 2560**, and ENG 1001G and 1002G), have a minimum cumulative GPA of 2.25 for all coursework, and a minimum GPA of 2.75 for all Art coursework, and submit an art and design **digital** portfolio. The art and design **digital** portfolio will be reviewed and ranked by the Graphic Design Selective Admissions Committee. **The art and design digital portfolio must receive a score by the Selective Admissions Committee of 2.75 or higher on a 4.0 scale.** Admission into the program is based on a comparative scoring system of performance in the above requirements (cumulative GPA, Art GPA, completion of required coursework, art and design **digital** portfolio).

Exceptions to these requirements can be made only in response to written requests and the subsequent review and recommendation of the Graphic Design Selective Admissions Committee.

Core Requirements

The Graphic Design option requires a total of 80 semester hours and consists of the following.

1.) ~~32~~ 29 Semester Hours of required Pre-Graphic Design coursework

(first and second year of program)

- ART 1000 - Drawing I. Credits: 3
- ART 1001 - Drawing II. Credits: 3
- ART 1110 - Two-Dimensional Foundations. Credits: 3
- ART 1111 - Three-Dimensional Foundations. Credits: 3
- ~~ART 2050 - Painting I. Credits: 3~~
- ART 2500 - Health and Safety in the Visual Arts. Credits: 1
- ~~ART 2560 - Printmaking I. Credits: 3~~
- ART 2749 - Research Methods and Professional Practices. Credits: 1
- ART 2601G - History of Art I. Credits: 3
- ART 2602G - History of Art II. Credits: 3
- ART 2910 - Introduction to Graphic Design. Credits: 3
- ART 2920 - Graphic Abstractions. Credits: 3

3 semester hours of Studio Art electives from:

- **ART 2050 – Painting I. Credits: 3**
- or
- **ART 2560 – Printmaking I. Credits: 3**

2.) ~~30~~ 36 Semester Hours of required Graphic Design coursework

(third and fourth year of program)

- ~~ART 2000 - Life Drawing. Credits: 3~~
- ART 3910 - Typography I. Credits: 3
- ART 3911 - **Graphic Design I. Visualization Studies I.** Credits: 3
- **ART 3912 - Interactive/Motion Graphics I. Credits: 3**
- ART 3920 - Typography II. Credits: 3
- ART 3921 - **Graphic Design II. Visualization Studies II.** Credits: 3
- **ART 3922 - Interactive/Motion Graphics II. Credits: 3**
- ~~ART 3940 - History of Graphic Design. Credits: 3~~

- ART 4749 - Senior Portfolio. Credits: 0
- ART 4910 - Typography III. Credits: 3
- ART 4911 - **Graphic Design III. Visualization Studies III.** Credits: 3
- **ART 4912 - Interactive/Motion Graphics III. Credits: 3**
- ART 4920 - Typography IV. Credits: 3
- ART 4921 - **Graphic Design IV. Visualization Studies IV.** Credits: 3
- **ART 4922 - Interactive/Motion Graphics IV. Credits: 3**

3.) 9 3 Semester Hours of Art History elective chosen from:

ART 3940 – History of Graphic Design. Credits: 3

3 Semester Hours of Art History elective chosen from:

- ART 3680 - Modern Art. Credits: 3
OR
- ART 3681 - Contemporary Art. Credits: 3

3 Additional Semester Hours of Art History elective numbered at the 3610 level or above (See Footnote 1)

4.) 3 Semester Hours of Art History elective numbered at the 3610 level or above (See Footnote 1)

4.) 5.) 12 6 Semester Hours of electives chosen from Art courses and/or the following:

- AET 2123 - Digital Photography and Imaging. Credits: 3
- AET 3343 - Digital Media Technologies. Credits: 3
- AET 4353 - Print and Digital Media Production. Credits: 3
- AET 4813 - Advanced Digital Media Technologies. Credits: 3
- **CMN 3540 - Video Production. Credits: 3**
- **CMN 4500 - Topics in Electronic Media Production. Credits: 3**
- **CMN 4540 - Advanced Video Production. Credits: 3**
- ENG 4760 - Studies in Professional Writing. Credits: 3
- JOU 2950 - Introduction to Visual Communication. Credits: 3
- JOU 3001 - Photojournalism. Credits: 3

Footnotes:

Major GPA based on all art course taken at EIU.

(Footnote 1) Art History electives chosen from:

- ART 3610G - African Art. Credits: 3
- ART 3611G - Art in India and Southeast Asia. Credits: 3
- ART 3612G - Art in China and Japan. Credits: 3
- ART 3630 - Greek and Roman Art. Credits: 3
- ART 3641 - Early Medieval Art. Credits: 3
- ART 3642 - Romanesque and Gothic Art. Credits: 3
- ART 3651 - Italian Renaissance Art: Fifteenth Century. Credits: 3
- ART 3652 - Italian Renaissance Art: Sixteenth Century. Credits: 3
- ART 3660 - Baroque Art. Credits: 3
- ART 3670 - Nineteenth-Century Art. Credits: 3
- ART 3680 - Modern Art. Credits: 3
- ART 3681 - Contemporary Art. Credits: 3
- ART 3685 - Women in Art. Credits: 3
- ART 4765 - Twentieth-Century American Painting and Sculpture. Credits: 3
- ART 4775 - Seminar in Twentieth-Century Art History and Criticism. Credits: 3

Attachment C**Amendments to CAA Bylaws****Article VII. Jurisdiction and Procedures**

4. Procedures of the Council on Academic Affairs

a. Meetings

(3). All meetings shall adhere to the provisions of the Illinois Open Meetings Act.

~~(4). Electronic meetings may be held when the Council determines that all items on the agenda are non-controversial.~~

b. Agenda

(1). The agenda of each meeting shall be available ~~to all members of the Council~~ at least 48 hours in advance of the meeting. It is recommended that this be published as a supplement to the minutes of the previous meeting or with the notice of the ~~next~~ meeting.

d. Handling of Proposals

(6). In order to be placed on the agenda, a proposal must be moved and seconded by a member of the Council. The agenda item is then published in the minutes of the Council and is voted on in a subsequent meeting. Alternatively, in the event a meeting is cancelled, the Chairperson of the Council may place a proposal on the agenda for a future meeting. The agenda item is then to be published with the notice of the meeting cancellation and can be voted on at a subsequent meeting.

(12). Final action may be taken on a proposal ruled non-controversial by the Executive Officer and the Chairperson after the item has appeared on the agenda without the motion having been published in the minutes or published with the announcement of a meeting cancellation. In some exceptional cases, final action on a proposal which has been declared non-controversial by the Executive Officer and the Chairperson may be taken before it has appeared on the agenda of the Council, if the Council by a two-thirds vote of those present, suspends this rule to take immediate action.

~~A motion and second may be accepted on a proposal that is ruled controversial by either the Executive Officer or the Chairperson but final action may not be taken until the motion has appeared in the minutes.~~ Final action may not be taken on a proposal that is ruled controversial by either the Executive Officer or the Chairperson unless the proposal (1) has been published with the meeting agenda and (2) has previously been published in the minutes as moved and seconded or published with the notice of a meeting cancellation. This rule may not be suspended.

Rationale: A recent modification to the Illinois Open Meetings Act requires that a “quorum of members of a public body must be physically present at the location of an open meeting.” Therefore, electronic meetings are no longer viable. The Act further requires that an agenda must be published at least 48 hours before any meeting. In addition, it has been the intent of CAA that proposals coming up for a vote should be publicized at least a week before the vote. These proposed amendments maintain that intent while complying with the law.