

3-2-2010

March 2, 2010

Council on Graduate Studies

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***Items Approved***

**10-06, ENG 4904, Studies in Film (New Course Proposal)**

**10-08, TEC 5373, Java Application in Technology (New Course Proposal)**

**10-09, TEC 5203 & 5523- Course title and description changes**

***Items Added to next agenda***

**10-10, ELE 5250, Research in Education (Revised Course Proposal)**

**10-11, Elementary Education, Program Revision**

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**Council on Graduate Studies  
Minutes**

*March 2, 2010*

The March 2, 2010 meeting of the Council on Graduate Studies was held at 2:00 p.m. in Room 3108, Blair Hall.

**Members Present:** Dr. Lisa Taylor, Dr. Heidi Larson, Dr. Andrew McNitt, Dr. David Raybin, Dr. John Willems, Dr. John Dively

**Members Absent:** Dr. Jeff Laursen, Dr. Tina Veale, Dr. Sace Elder, Ms. Leah Reeves

**Staff Present:** Dean Robert Augustine, Ms. Lori Henderson

**Guests Present:** Dr. Dana Ringuette, Dr. Robyn Murray, Dr. Marjorie Worthington, Dr. Peter Ping Liu, Dr. Rendong Bai

Note: Agenda items were taken out of order to accommodate guests present.

**I. Approval of the February 16, 2010 CGS Meeting Minutes.**

Dr. John Dively motioned to approve, Dr. Heidi Larson seconded. The minutes of February 16, 2010 were approved as written.

**III. Items Added to the Agenda:**

1. 10-10, ELE 5250, Research in Education (Revised Course Proposal)

2. 10-11, Elementary Education, Program Revision

Dr. Heidi Larson motioned, Dr. John Dively seconded. Council approved to add these items to the agenda

**IV. Items Acted Upon**

1. 10-06, ENG 4904, Studies in Film (New Course Proposal)

Dr. Dana Ringuette presented. Council approved unanimously.

**ENG 4904. Studies in Film (3-0-3)** In-depth study of major periods, genres, history, criticism, and/or theory of film. Topics to be announced. May be taken twice with permission of Department Chairperson. Prerequisite: ENG 1002G.

2. 10-08, TEC 5373, Java Application in Technology (New Course Proposal)

Dr. Peter Ping Liu and Dr. Rendong Bai presented. Council approved unanimously.

**TEC 5373. Java Application in Technology. (3-0-3)** A Java course focusing on applications in technology. Students will review Java literature, participate in programming laboratory in digital instrument communication and control, and learn Java web application and enterprise architecture. Prerequisites: Admission to the graduate program in technology.

3. 10-09, TEC 5203 & 5523- Course title and description changes.

Dr. Peter Ping Liu and Dr. Rendong Bai presented. Council approved with removal of the word "industrial" and "digital" from the course description of 5523.

**TEC 5203. Analysis of Training and Development Issues. (3-0-3)** Analysis of issues related to the integration of training and development, organization development, and career development to improve individual, group, and organizational effectiveness; components, standards, ethical requirements, and competencies associated with human resource development. Prerequisites: Admission to the graduate program in technology or permission of the instructor.

**TEC 5523. Systems Simulation. (3-0-3)** Numerical modeling of processes and systems on computers. Course topics include: problem formulation, model building, data acquisition, model translation, verification, validation, and analysis of results. Prerequisites: INT 4943.

## II. Communications:

### a. College Curriculum Committee Minutes:

1. February 22, 2010 Lumpkin College of Business and Applied Sciences Curriculum Committee minutes.
2. February 22, 2010 College of Education and Professional Studies Curriculum Committee minutes.
3. February 26, 2010 College of Sciences Curriculum Committee minutes.

### b. Approved Executive Actions

1. February 19, 2010 memorandum from Dean Diane Hoadley, College of Business and Applied Sciences, requesting the following changes effective Fall 2010:

MBA 5000 Strategic Management. Add BUS 2101, ECN 2801, and BUS 3010 as prerequisites. MBA 5000 Strategic Management, which was added to the MBA curriculum in FA 2008, does not currently have any prerequisites. After teaching the course for three semesters it became apparent that students need a background in BUS 2101 (Financial Accounting), ECN 2801 (Macroeconomics) and BUS 3010 (Management and Organizational Behavior) to be able to make strategic decisions in business.

### CURRENT CATALOG COPY:

#### ***MBA 5000 - Strategic Management***

(3-0-3) The major functions of top management, the major problems that affect the success in the total organization, and the decisions that determine the direction of the enterprise. Heavy emphasis on the ethical-social responsibility with implications in strategic decision making, including value chain analysis, and internal, external, and global considerations. Includes case studies, special reports, and seminar discussion of firm management problems.

**Prerequisites & Notes** None.

Credits: 3

**PROPOSED CATALOG COPY:**

**MBA 5000 - Strategic Management**

(3-0-3) The major functions of top management, the major problems that affect the success in the total organization, and the decisions that determine the direction of the enterprise. Heavy emphasis on the ethical-social responsibility with implications in strategic decision making, including value chain analysis, and internal, external, and global considerations. Includes case studies, special reports, and seminar discussion of firm management problems.

**Prerequisites & Notes**

BUS 2101, ECN 2801, BUS 3010 and admission to the MBA degree program or other graduate programs.

Credits: 3

**EFFECTIVE DATE: Fall 2010**

MBA 5010. Revise the course title and description to more accurately describe the course.

**CURRENT CATALOG COPY:**

**MBA 5010 - Essentials of Accounting.**

(3-0-3) An introduction to financial and managerial accounting within the framework of an information systems approach.

**Prerequisites & Notes** Admission to the MBA degree program or other graduate programs.

Credits: 3

**PROPOSED CATALOG COPY:**

**MBA 5010 - Accounting from a Management Perspective.**

(3-0-3) Effective uses of accounting information in managerial decision-making.

Applications include tasks both internal (managerial) and external (financial) to the organization.

**Prerequisites & Notes**

Admission to the MBA degree program or other graduate programs.

Credits: 3

**EFFECTIVE DATE: Fall 2010**

MBA 5900 Management Simulation.

- a. Modify the course description to emphasize the integrative nature of the course and its role in the strategic decision making process.
- b. Add prerequisite that MBA students must have completed at least 15 hours of MBA coursework. Because the course serves as the M.B.A. capstone, students should have completed a significant part of their coursework prior to taking the course.

**CURRENT CATALOG COPY:**

**MBA 5900 - Management Simulation**

(3-0-3) Emphasis is on integrative decision making. Utilizes a nationally recognized simulation widely used in university programs and in industry. Special reports and seminar discussion of outcomes and review of functional topics.

**Prerequisites & Notes**

Admission to the MBA program and completion of MBA 5605, MBA 5640, and MBA 5660.

Credits: 3

**PROPOSED CATALOG COPY:****MBA 5900 - Management Simulation**

(3-0-3) Capstone course of the M.B.A. program requiring integration of knowledge and skills for business problem solving. Utilizes a nationally recognized simulation widely used in university programs and in industry. This course focuses on functions of top management, major issues affecting organizational success, decisions determining direction of the enterprise, and ethical and social responsibility implications of strategic decisions.

**Prerequisites & Notes**

Admission to the MBA program and completion of at least 15 hours of MBA coursework, including MBA 5605, MBA 5640, and MBA 5660. Credits: 3

2. February 24, 2010 memorandum from Dean Diane Hoadley, College of Business and Applied Sciences, requesting the following changes effective Fall 2010:

**ACTION REQUESTED:**

The faculty in the hospitality management concentration request that FCS 4760 Hospitality Franchising, be dropped.

**RATIONALE:**

The student interest in the course has been limited. The course has been offered three times and cancelled twice due to low enrollment. The one time the course was conducted, some prerequisites were waived to allow the course to go and still only eight students registered. The hospitality faculty are developing a new course (Hospitality Ethics) to take the place of this elective option. Students interested in franchising may soon be able to participate in the entrepreneurship minor as an alternative.

**EFFECTIVE DATE:** Fall 2010

### c. Unapproved Executive Actions

1. February 24, 2010 memorandum from Dean Diane Jackman, College of Education and Professional Studies.  
Council members found this request confusing and are requesting more information, this request was not approved.
2. February 26, 2010 memorandum from Dean Mary Anne Hanner, College of Sciences.  
Council members experienced difficulty interpreting this request. Apparent typographical errors render the request incomprehensible. Members decided to reject this request due to the course number of less than 5000 and the writing intensive designation not applying to graduate courses.

### V. Items Pending

None

### VI. Other Items

Council members engaged in discussion about on-line course offerings for graduate study. Do on-line core courses weaken the graduate program?

### VII. Committee Reports:

1. Textbook Rental- David Raybin-no report
2. ATAC- Tina Veale- absent
3. Honorary Degree- John Dively- no report
4. TEAM Grants Council- Leah Reeves- absent
5. GSAC- Dean Augustine- evaluating need of computer labs and classroom access
6. CASL- Lisa Taylor – meeting next week
7. Enrollment Management- enrollments tracking well, beginning process of transitioning from CollegeNet application to Banner application.

### VII. Dean's Report:

Record numbers of Williams Travel Grants given. Thank you to all who served on awards subcommittees. Events coming up- please check the Graduate School calendar on the web site for updated information.

The next meeting will be held Tuesday, April 6, 2010.

The meeting adjourned at 3:45 p.m. *–Minutes prepared by Ms. Lori Henderson, Staff*

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The current agenda and all CGS minutes are available on the Web at  
<http://www.eiu.edu/~eiucgs/index.php>.

\*\*\*\*\* ANNOUNCEMENT OF NEXT MEETING \*\*\*\*\*  
 April 8, 2010  
 3108 Blair Hall @ 2:00 p.m.

### Agenda:

1. 10-10, ELE 5250, Research in Education (Revised Course Proposal)
2. 10-11, Elementary Education, Program Revision