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January 19, 1996

FOR IMMEDIATE RELEASE:

WEIU-TV VIEWER WINS SPECIAL PUBLIC TELEVISION CONTEST

CHARLESTON -- Heather Shook, of Robinson, is a winner of a special contest by the popular PBS geography game show "Where in the World is Carmen Sandiego?"

Now in its fifth season on PBS, the Peabody and Emmy Award-winning series makes learning about geography fun for children ages 6 to 12. In each show, contestants (a.k.a. "gumshoes") track the crafty crook Carmen Sandiego and her gang of no-good goons, who have made off with one of the world's landmarks or other treasures.

Shook won the contest by submitting the names of four of these "loots"--as they are known to game show viewers--and the places from which they were stolen by Carmen Sandiego and her crew.

As a reward for her diligence, Shook's name will appear on screen during the Carmen Sandiego show on Tuesday, March 11, and again Tuesday, June 11. In addition, she received an official Carmen Sandiego t-shirt.

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CONTEST WINNER

The contest runs through September with 25 winners nation-wide each week. "Where in the World is Carmen Sandiego?" airs at 6 p.m. Monday through Friday on WEIU-TV, a PBS affiliate that can be seen on cable and UHF 51 in 11 counties in east central Illinois.