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News

Eastern Illinois University
CHARLESTON, ILL. • 217-581-2820
HARRY READ, Director of Information and Publications

October 9, 1980
L/A

FOR IMMEDIATE RELEASE

CHARLESTON, IL --A single gift of \$25,000 to the Eastern Illinois University Foundation for the Tarble Arts Center at Eastern has pushed the campaign past the \$50,000 level, according to an announcement by Kenneth E. Hesler, Director of University Relations and coordinator of the \$250,000 fund-raising effort.

The \$25,000 gift came to the Foundation from the Charleston National Bank, as Trustee, for the unnamed charitable portion of the Linder Trust as set forth in the wills of Blanche and Mary Linder. The Linders were a prominent business family in Charleston and Coles County.

Hesler said the \$50,000 figure represents cash contributions and some pledges. He said a number of pledges from major donors, \$2,500 or more, are moving through the campaign organization and are not included as yet in the reported figures.

"Reports coming in from the divisional leaders and the campaign coordinators indicate a high level of support for the Tarble Arts Center," said Hesler.

He said the major gifts portion of the campaign is in progress, with general campaign solicitations in Charleston, Mattoon and the surrounding area to get underway in mid-October. A direct mail campaign to 30,000 alumni is slated to begin at the same time.

Eastern employees have already initiated their campaign, and a student committee is putting together the details of a campaign effort for sometime in November.

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Tarble Arts Campaign

Total cost of the project is estimated at \$1.4 million. Funds available from the original gift of \$1,000,000 from the late Newton E. Tarble are now worth \$1.2 million. Beyond the additional \$200,000 needed for actual construction, \$50,000 is included in the campaign for contingencies.