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LSB Newsletter May 1993

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The Lumpkin LETTER

Eastern Illinois University

Lumpkin College of Business

May 1993

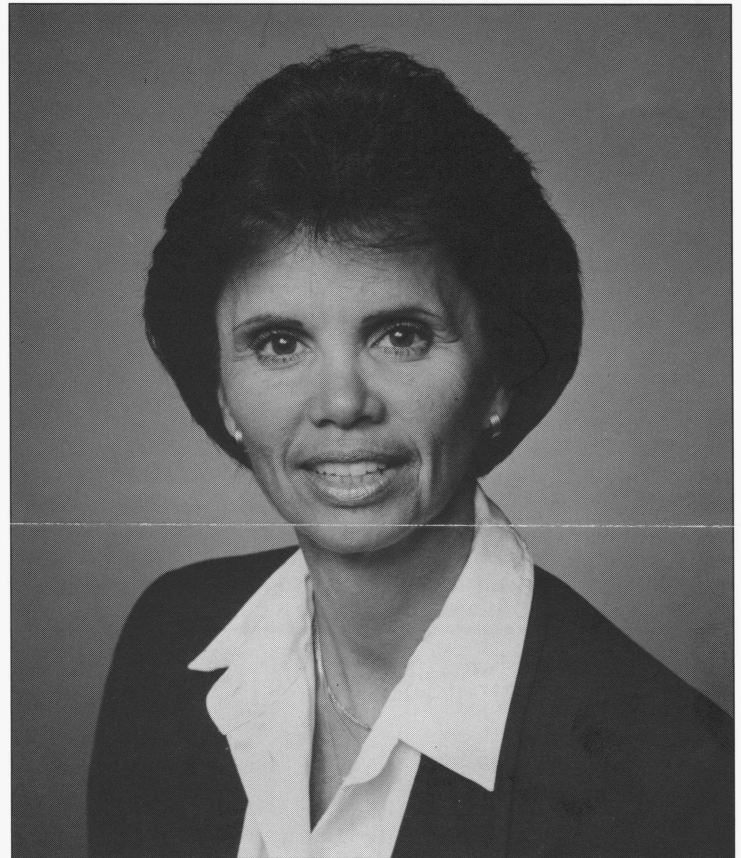
Treichel Honored As Distinguished Alumnus

Dr. Janet M. Treichel, Class of '64, was named as LCOB's Distinguished Alumnus for 1993. Following her graduation in 1964 with a business education degree, Jan continued her relationship with EIU as a secretary in the School of Business while teaching adult education courses at Charleston High School. In 1971 she earned her M.S. in Business Education from EIU, and she ultimately earned her Doctorate in Education, specializing in vocational education, from the University of Illinois in 1977.

Treichel's career has progressed with continuous involvement in the field of business education. She has served as an Assistant Professor in the Department of Vocational and Technical Education at the University of Illinois, Associate Professor and Director of the Office for Research in High Technology Education at the University of Tennessee, Special Consultant of the National Occupational Information Coordinating Committee for the U.S. Department of Defense, Special Consultant of the North Dakota Occupational Information Coordinating Committee, Adjunct Professor for the George Mason University, and Technical Director for the

Navy Occupational Development and Analysis Center for the U.S. Department of the Navy. Jan also serves her profession with membership on several advisory boards including the Dean's Business Advisory Board for the Lumpkin College of Business.

Jan, who currently resides in Herndon, Virginia, is the daughter of Harriet Metcalf of Charleston and the late Don Metcalf who was a chief engineer at EIU's physical plant. She has a daughter, Laura Sutherland, of Houston, Texas and a son Scott Sutherland of Fishers, Indiana.



Dr. Janet M. Treichel

Accreditation--Mission Accomplished!

We did it! After ten years of hard work, accreditation by the American Assembly of Collegiate Schools of Business (AACSB) was earned by the Lumpkin College of Business. The decision was announced April 20 at AACSB's Annual Meeting in Seattle, Washington.

Dean Ted Ivarie said, "While we have been functioning in a manner of excellence

for some time, accreditation by AACSB is confirmation that we have met or exceeded generally accepted criteria for overall high quality."

To accomplish our mission, we:

- reduced class size
- reduced faculty workload
- increased the number of faculty
- improved academic advise-

- ment to business majors
- revised the curriculum
- implemented an annual alumni survey
- created business and student advisory boards
- developed programs to work with the community

During a November 1992 site visit, the AACSB accreditation team interviewed faculty,

continued on back page

Students Honored

Sixty-nine awards were presented to 55 Lumpkin College of Business students at the annual Awards Ceremony on April 18. These outstanding students are listed below along with their hometown:

Derek Adkisson <i>Tuscola, IL</i>	Warren Cushingberry <i>Chicago, IL</i>	Connie Helton <i>Lisle, IL</i>	Tina Lidy <i>Wheeler, IL</i>	Kelly O'Neill <i>Clinton, IL</i>	Tricia Reber <i>Mapleton, IL</i>	Lynette Volz <i>Wheaton, IL</i>
Lance Aten <i>Galesburg, IL</i>	Timothy Davis <i>Morton, IL</i>	Chad Holthaus <i>Carlyle, IL</i>	Rocky McClain <i>Paxton, IL</i>	Bradley Overby <i>Mt. Olive, IL</i>	Jason Ruiz <i>Fairfield, IL</i>	Mary Warburton <i>Flossmoor, IL</i>
Brian Binder <i>Westchester, IL</i>	Libby Evans <i>Westfield, IL</i>	Kelly Jackson <i>Robinson, IL</i>	Donna McPhail <i>Raymond, IL</i>	Angie Owen <i>Robinson, IL</i>	Jessica Shepard <i>Altamont, IL</i>	Jennifer Wildbur <i>Louisville, IL</i>
Cara Bort <i>East Alton, IL</i>	Jill Flannell <i>Sullivan, IL</i>	DeAnn Johnson <i>St. Joseph, IL</i>	Victor Mehren <i>Geneva, IL</i>	Mendi Pfister <i>Mt. Zion, IL</i>	Adam Silbernagel <i>Naperville, IL</i>	Aislinn Wiley <i>Naperville, IL</i>
Robert Butler <i>Paris, IL</i>	Celeste Garrett <i>Fairfield, IL</i>	Rashida Kadiani <i>Charleston, IL</i>	Jennifer Meier <i>Crystal Lake, IL</i>	Lea Poe <i>Effingham, IL</i>	Rick Sims <i>Charleston, IL</i>	Carla Wingert <i>Olney, IL</i>
Kay Callison <i>Lerna, IL</i>	Denise Gillespie <i>Collinsville, IL</i>	Brian Kern <i>Sherman, IL</i>	Kristin Meisner <i>Raymond, IL</i>	Susan Price <i>Mattoon, IL</i>	Jennifer Smith <i>Mt. Carmel, IL</i>	Ronald Zinnerman <i>Chicago, IL</i>
Douglas Cawthon <i>Mattoon, IL</i>	Amy Hardin <i>Charleston, IL</i>	Angie Kinkelaar <i>Effingham, IL</i>	Melanie Miller <i>Lincoln, IL</i>	Kurt Purcell <i>Chatham, IL</i>	Lance Smith <i>Bridgeport, IL</i>	Julia Zwilling <i>Olney, IL</i>
Tamara Culp <i>Rochester, IL</i>	Tricia Hartke <i>Dieterich, IL</i>	Michelle Koehler <i>Tampico, IL</i>	James Moon <i>Pana, IL</i>	Jeanne Rakowski <i>Bloomington, IL</i>	Mary Stice <i>Ramsey, IL</i>	

Koehler Earns Dean's Award

Michelle Koehler received the Dean's Award, the highest honor a graduating business student can receive, at the annual Awards Ceremony on April 18. An accounting major from Tampico, IL, Michelle has a perfect 4.0 cumulative grade point average. She has been active in the Student Accounting Society, the Association of Honors Students, Delta Mu Delta, Phi Gamma Nu, Student Senate, Honors Council, and Model Illinois Government and held leadership positions in many of these organizations as well. Michelle has accepted a position with KPMG Peat Marwick at

its St. Louis office.

Other honors Michelle received this year were a scholarship key and the senior achievement award from Delta Mu Delta, the Earl S. Dickerson Award, Phi Gamma Nu's scholarship key and the highest senior GPA award, the Alexander Briggs Memorial Award, and the Accountancy and Finance Departmental Award. Last year Michelle was EIU's first recipient of a State Farm Companies Foundation Exceptional Student Fellowship Award and also received the Livingston C. Lord Scholarship which is EIU's highest award.



Michelle Koehler

The Dean's Award is funded by an endowment established by Founding Dean James Giffin and his wife June and carries a stipend

to assist the recipient in launching a professional career. Each of the Lumpkin College of Business' four departments selects its top student for departmental honors. The Dean's Awardee is chosen from among these students on the basis of achievements and a personal interview by the college's Administrative Council. This year's top students in addition to Michelle were: **Cara Bort**, Business Education and Administrative Information Systems; **Julia Zwilling**, Computer and Operations Management; and **Jill Flannell**, Management and Marketing.

Faculty Awards

Dr. C. William Wootton, Associate Professor of Accountancy, received the 1993 Distinguished Professor Award. Alumnus Dr. John Willingham established this award in 1980. A faculty committee, representing each of the four LCOB departments makes the selection based upon contributions to teaching, research, and public service. Dr. Wootton received his PhD from Mississippi State University and joined the faculty at EIU in 1988.

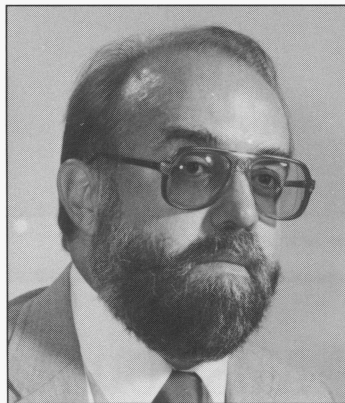
Other faculty awards were:

Promising Researcher -
Dr. Robert Wayland

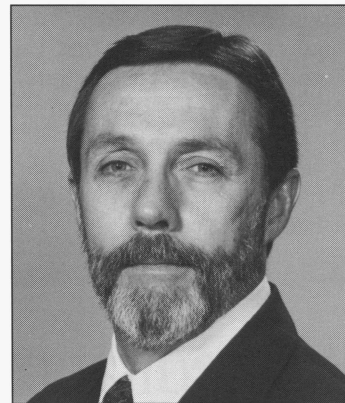
Researcher -
Dr. Stephen Hogan

Innovative Teaching -
Dr. Barbara Kemmerer
and **Dr. Carol Lundgren**

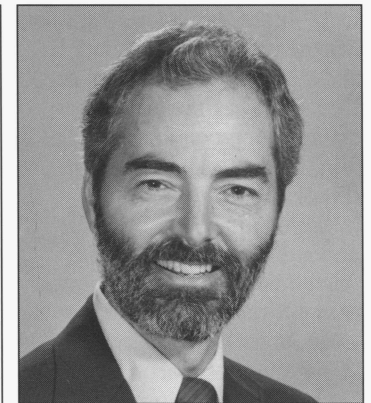
Service
Dr. C. Lankford Walker



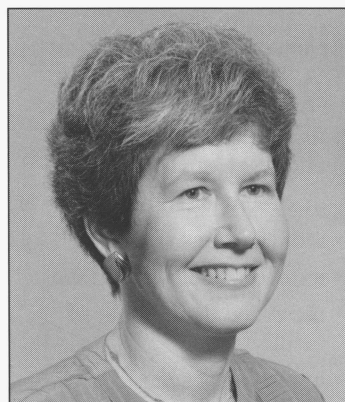
Dr. C. William Wootton



Dr. Robert Wayland



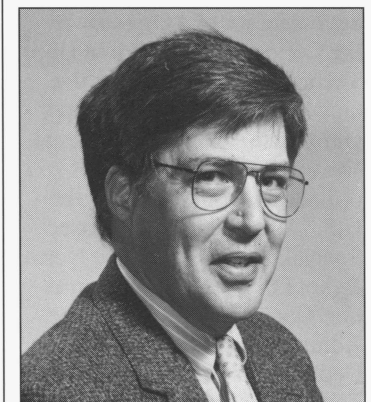
Dr. Stephen Hogan



Dr. Barbara Kemmerer



Dr. Carol Lundgren



Dr. C. Lankford Walker

Kudos

to our Alumni

Stephen F. Anderson (BS '72) resides in Crystal Lake, IL, with his wife **Mary Ann (Pipek)** ('73) and their two sons, Matt, age 17, and David, age 15. Steve is an agency manager of the Country Companies insurance group's McHenry Agency. He holds the CLU, ChFC, LUTC, and the CFP designations.

Brett A. Boyle (BS '84; MBA '86) has been an Assistant Professor of marketing at DePaul University in Chicago since September, 1991. He recently published an article in the *Journal of Marketing Research* on supplier/distributor relationships.

Kenneth E. Chapski (BS '77) is employed by Eadie Adams Realtors in Palm Springs, CA. Chapski is looking forward to the exciting changes a new location and new career can bring.

John Coffey (MBA '71) was recently named Vice President of Personnel for State Farm Insurance in Bloomington, IL.

Mike Copeland (BS '77) has been with the Fairfield National Bank in Albion, IL, since December, 1991. He serves as Vice President and Chief Financial Officer. He was previously a partner in a local accounting firm.

Michelle Duda (BS '90) is employed at the Convalescent Care Center in Mattoon, IL, and also resides in Mattoon.

H. Michael Finkle (BS '62) of Kemper Securities, Inc. in Danville, IL, was recently one of only six investment brokers nationwide to be selected for the Broker Hall of Fame.

Brian Fron (BS '85) was recently promoted as Sales Manager for Central and South Texas for Control Systems International.

August H. Griffin (BS '83) is a Series 7 licensed registered representative with Primevest Financial Services, Inc. and is employed at First Federal Bank in Paris, IL.

Kenneth A. Heischmidt, PhD, DBA (BS '73; MBA '75) was promoted to full professor in the Department of Marketing at Southeast Missouri State University in Fall, 1992.

Neil C. Henriksen (BS '81; MBA '86) was recently promoted to District Sales Manager for Nabisco Brands, Inc. in Grand Rapids, MI and resides in Wyoming, MI.

Derek S. Johnson (BS '87; MBA '89) is President of Hobbs-Johnson Funeral Home, Inc. in Benton, IL. His wife, **Kelly (Baker)** (BS '90), is employed as a physician's office manager in West Frankfort, IL.

John R. Jones (BS '57) retired in January from the U.S. Department of Justice after 31 years of federal government employment and 8 years of employment with the State of Illinois. John resides in Fairfax, VA.

Dave Kater (BS '74) has been promoted to the position of Director, Materials and Customer Service at Knapheide Manufacturing in Quincy, IL.

Brian Latka (BS '89) is employed by Kraft Foodservice in Zionsville, IN.

Karen Lindley (BS Ed '70, MS Ed '75) was named the Illinois Business Education Association Teacher of the Year in February.

Margaret J. Luthe (BS '88) was promoted in May, 1992 to Health Specialist for the State of Iowa for Golden Rule Insurance. Luthe resides in West Salem, IL.

Scott M. Norton (BS '88) earned an MS in Computer Science from NIU in 1990. He currently holds the position of Sr. Consultant for Levi, Ray & Shoup, Inc. at the Illinois State Board of Education in Springfield, IL.

Glenna Magee Pyzik (BS '92; MS '93) was appointed Executive Director of Business Professionals of America, Illinois Association, and is employed by Morton East High School. Pyzik resides in Naperville, IL.

Junell (Maton) Ransdell (BS '84) is the new Director of Human Resources for Town & Country Bank. She recently married James S. Ransdell and resides in Springfield, IL.

John L. Serfling (BS '88) is employed by Northern Trust and resides in Glen Ellyn, IL.

Fred J. Shumake, Jr. (BS '85) is Manager of Data Base/Data Communications for General American Life Insurance Company. He founded a St. Louis based training and consulting company, MINDTECH, in 1991. He and his wife reside in Edwardsville, IL.

Doug St. Clair (BS '80) is employed as Regional Manager for the AMF Bowling Centers, Inc. and resides in Edwardsville, IL.

Gregory G. Stanley (BS '74) is Manager of Field Operations, Agribusiness Division, of Millers Mutual Insurance located in Alton, IL.

Jay and Winifred Stortzum (BSEd '68). Winnie was recently named the 1992 Associate-Realtor of the Year by the Illinois Association of Realtors. Jay currently serves as the Director of Educational Service Center #15 in Charleston, IL. The couple reside in Tolono, IL.

Elizabeth Waggoner (BS '74) is a contributing author in the Second Edition of Court Reporting Grammar and Punctuation by Diane Castilaw. She resides in Gays, IL.

Daryl Wieland (BS '88) is a business proposal manager for EDS and resides in Manassas, VA. He and his wife Linda welcomed a son, Ted Harrison Wieland, in November, 1992.

Jeff Young (BS '92) became Customer-Employee Resources Manager with Consumers Illinois Water Company in January. He resides in Niantic, IL.

to our Students

American Marketing Association (AMA) won the Chapter Programming award during the 15th Annual AMA International Collegiate Conference in New Orleans, LA, in April. This honor placed them in the top 15% of the 400 university chapters of AMA.

to our Faculty

Dr. Ed Brankey, Department of Management and Marketing, passed the bankruptcy certification exam sponsored by the American Bankruptcy Institute.

Dr. Betty J. Campbell, Department of Business Education and Administrative Information Systems, was named Eastern Illinois Business Educator of the Year.

Dr. Dean Dudley, Department of Accountancy and Finance and his wife **Dr. Marilyn Wilkins**, Department of Business Education and Administrative Information Systems, were on sabbatical Spring, 1993, to the University College of Cork, Ireland.

Dr. Roger Luft, Department of Business Education and Administrative Information Systems, has been elected second vice president of the Illinois Business Education Association, a 700-member organization.

Dr. Thaddeus McEwen, Department of Business Education and Administrative Information Systems, received the Outstanding Paper Award at the Delta Pi Epsilon National Research Conference.

Dr. Stephen Payne, Department of Management and Marketing, had a paper selected to appear in the 1993 *Best Paper Proceedings* of the Academy of Management.

Dr. Jyoti Prasad, Department of Management and Marketing, has been on leave during the 1992-93 academic year while conducting research at the King Fahd University of Petroleum & Minerals in Dhahran, Saudi Arabia.

Dr. Foster Rinefort, Department of Management and Marketing, has been selected for recognition in Marquis' *Who's Who in the Midwest*.

Global Economy Guest Lecturer

Dr. George A. "Tony" Spiva, professor emeritus in the Department of Economics at The University of Tennessee in Knoxville, presented "USA and the Global Economy of the 90's" to members of the business community, students, faculty, and staff of the Lumpkin College of Business on February 25. His experience as an international economics consultant includes work in Indonesia, Australia, New Zealand, and Peru. The event was co-sponsored by The First National Bank in Robinson and the Eastern Illinois University Foundation.

Dr. George A. "Tony" Spiva



Congratulations!

Officers of the Dean's Business Advisory Board for the 1993-94 year are:

Derald Doehring, Chair
Jack Schultz, Chair-Elect
Jim Schnorf, Secretary-Treasurer

Retiree

Dr. Betty J. Campbell (BSE '55, MS Ed '68) will retire in August after having served EIU in a variety of roles since 1969, most recently as a member of the Department of Business Education and Administrative Information Systems faculty where she served as a student teacher coordinator. Dr. Campbell earned her PhD from the University of Illinois in 1989. She and her husband Cal, Director of Academic Advisement at EIU, are both retiring this summer.

continued from front page

staff, administrators, students, alumni, and community members. The four-member team made up of other accredited business school deans praised LCOB's student and faculty enthusiasm and quality. They also commended the commitment of the staff, administration, and business community support.

"We would not have reached where we are today without the patience and support of current and past administrators, faculty, staff, and students within the college and the university-at-large," remarked Dean Ivarie.



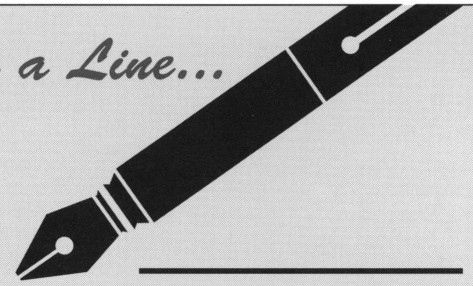
Across the Border

The possibility of an exchange agreement between LCOB and the Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) is being explored. Dean Ted Ivarie and Dr. Norman Garrett, Coordinator of LCOB's International Business Program, travelled to Monterrey, Mexico in March. Also under consideration are "Doing Business in Mexico" seminars to be conducted in Monterrey. If you are interested, contact Dr. Garrett at 217-581-2228.

Restructuring Proposed

EIU's President David Jorns is recommending to the Board of Governors Universities that the university be restructured from six colleges to a four-college model. Recommended for elimination are the College of Health, Physical Education and Recreation and the College of Applied Sciences. The model calls for the creation of four new colleges: Lumpkin College of Business and Applied Sciences, Natural and Social Sciences, Arts and Humanities, and Education and Professional Studies. The college consolidation is expected to save \$300,000. If approved, the reorganization will be in effect July 1. Programs joining with business will likely include Home Economics, Military Science, and Technology.

Drop Us a Line...



Tell us about appointments and promotions, advanced degrees, publications, awards and honors that have come your way! Keep in touch with your fellow alumni through the Lumpkin Letter.

Mail to:
Lumpkin Letter Editor
Lumpkin College of Business
Eastern Illinois University
Charleston, IL 61920

Name _____

Year of Graduation and Major _____

Home Address _____

City _____ State _____ Zip _____

Employer _____

Comments _____

- I'd like information about planned giving.
- Here's a gift of \$ _____ to be used for advancing the cause of excellence in the Lumpkin College of Business.



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