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## 10/06/1980 - Millionaire Lectures

University Marketing and Communications

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# News

Eastern Illinois University  
CHARLESTON, ILL. • 217-581-2820  
HARRY READ, Director of Information and Publications

October 6, 1980  
L/A

## FOR IMMEDIATE RELEASE

Seven young men who have become millionaires through operation of their own companies will describe their experiences in a series of lectures at Eastern Illinois University.

Dr. Ted Ivarie, Dean of the School of Business, said the series "is unique and will be the first of its kind in an Illinois institution of higher learning." The campus chapter of the Society for the Advancement of Management, a student organization, will sponsor the lectures.

The speakers are members of the Young President's Organization. The criteria for membership is to have made a million dollars by the age of 35.

Scheduled for the second Tuesday of each month, the series opens on Oct. 14 at 7 p.m. in Coleman Hall. The speaker will be Joseph Sugarman, head of an electronic space-age products company. The business started in the basement of his home and now has sales of \$50 million yearly.

Other speakers will include James P. Liautaud, American Antenna; Hal Milner, Pick Americana Hotels; Lee Pryor, Pryor Corp.; Jerry Hayden, Peacock Engineering Company, Inc.; and Michael Murray, Champ Corp.

Ivarie said the speakers will demonstrate specifically "how opportunities can be found and taken advantage of in the United States."

Tickets for the series are priced at \$3 each and may be purchased by contacting June Giffin, 316I Coleman Hall.