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EIU School of Business to Host 'Accounting Watchdog' during Holley Ethics Awareness Week

Feb-23-2012

The Eastern Illinois University School of Business' Holley Ethics Awareness Week will include two March 6 lectures by "Accounting Watchdog" writer Francine McKenna.

McKenna's writings have appeared in the Financial Times, Boston Review, American Banker, Columbia Journalism Review, Accountancy Age and Accountancy Magazine. She also has a website that covers the accounting industry and columns on Forbes.com ("Accounting Watchdog") and American Banker ("Accountable").

The first presentation, "Who Will Slay the Dragon? Penn State and College Football: How an 'Ethical' Institution Dropped Its Sword and Shield," begins at 3:30 p.m. The second, "Stay on Your Feet: How 'New Hires' Can Successfully Negotiate the Slippery Ethical Slopes of the Workplace" is at 7 p.m.

Both of McKenna's presentations -- which are free and open to the public -- will be in the Roberson Auditorium, Lumpkin Hall 2030.

In addition, presentations from the Holley Ethics Awareness Week Essay Contest participants will take place at 7 p.m. March 7 in the Roberson Auditorium. The public is invited to attend.

The essay contest is open to EIU students who are either undergraduates in the School of Business or graduate MBA students. For full contest rules and details, visit <http://www.eiu.edu/business/ethicsessaycontest.php>.

Holley Ethics Awareness Week is co-sponsored by the School of Business and Beta Gamma Sigma.

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