Guy S. Little, Jr. Presents

STUART ERWIN in
"HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING"

August 23 - September 11, 1966
Guy S. Little, Jr.
PRESENTS
STUART ERWIN
in
FRANK LOESSER AND ABE BURROWS’ MUSICAL
“How To Succeed In Business Without Really Trying”
Book by:
ABE BURROWS, JACK WEINSTOCK and WILLIE GILBERT
Music and Lyrics by
FRANK LOESSER
Based upon the Book by SHEPHERD MEAD
Originally Presented by CY FEUR and ERNEST H. MARTIN
In Association with FRANK PRODUCTIONS, INC.
with
ROBERT BALABAN
Robert Gwaltney, Leona Evans, Martha Webster, John Kelso
and Bill Haddad
Directed by RICHARD KINTER
Musical Direction by NED LEVY
Choreography by HARRIET LEIGH
Setting Designed by DENNIS DOUGHERTY
Lighting Designed by RICHARD GIBSON and ROBERT LARK
Costumes by BLAKE ANDERSON
Production Stage Manager
RICHARD GIBSON
Assistant Stage Manager
E. JAMES ROSS

CAST

Finch .................................................... ROBERT BALABAN
Gatch ................................................... ANDREW GREENHUT
Jenkins .................................................. BILL BAKER
Tackaberry .............................................. JEROME MARTIN
Peterson ................................................... NICK JOLLEY
J. B. Biggley ............................................. STUART ERWIN
Rosemary .................................................. JEANNE ROSTAING
Bratt ..................................................... JOHN KELSO
Smitty .................................................... MARTHA WEBSTER
Frump .................................................... ROBERT GWALTNEY
Miss Jones ................................................ KATHLEEN BROWN
Mr. Twimble ............................................. BILL HADDAD
Hedy ..................................................... LEONA EVANS
Scrubwomen ............................................. BARBARA HOWARD, ABBY SPREYER
Miss Krumholtz ......................................... DIANE MARCUS
Ovington ................................................... JEROME LAFOUNTAIN
Toynebe ................................................... E. JAMES ROSS
TV Voice .................................................. ANDREW GREENHUT
Book Voice ............................................. RICHARD KINTER
Policeman ............................................... ROBERT LARK
Johnson ................................................... MIKE RADIGAN
Matthews .................................................. MICK CASTELENS
Womper ................................................... BILL HADDAD
Office Boy ............................................... TOBY BRODERICK
Secretaries .............................................. PAULA FRANCIS, MERIDEE SCHWARTZ, CAROL
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PRODUCER GUY S. LITTLE, JR.

Producer Guy S. Little, Jr. became interested in theatre when he was five years old and saw a touring production of *The Merry Widow*. When he was sixteen, he won a scholarship to the Keene, New Hampshire, Theatre and made his debut there in 1951. In 1952 and 1953 he returned to the East to appear at the Gateway Musical Playhouse near Atlantic City. He received his B.A. degree in 1956 from the University of Miami with a major in drama. While in the Miami area he appeared at The Ring Theatre in leading roles in *Song of Norway* and *Juno and the Paycock* and sang with the Miami Opera Guild in support of Metropolitan Opera stars. Guy spent two years in New York studying at the American Theatre Wing and taking graduate work at Columbia University. In 1957 he returned to his native Sullivan and opened The Little Theatre-On The Square which is the only professional theatre between the Chicago area and St. Louis. During the past nine summer seasons, Mr. Little has presented over seventy musicals ranging from *Oklahoma!* to *My Fair Lady* in addition to plays featuring such stars as Joe E. Brown, Marjorie Lord, Margaret Truman, Pat O'Brien, Eddie Bracken, Edward Everett Horton, Peter Palmer, Margaret Whiting, Linda Darnell, Marie Wilson, David Nelson, Tab Hunter, Margaret O'Brien, Julia Meade, June Allyson, Edd Byrnes and Rosemary Prinz. Mr. Little has presented productions of *Stop the World—I Want To Get Off*, *A Funny Thing Happened on The Way to the Forum* with Eddie Bracken, Irma La Douce and *Two For The Seesaw* with Rosemary Prinz on tour throughout the mid-west.

Guy met his wife, Jerili, when they were both studying theatre at the University of Miami. They have been married twelve years and have two children, Vanessa, age ten, and Sean, age four.

The operation of a star theatre for ten years in a town with a population of 4,000 has been called "the miracle of Sullivan" by theatre historians. Guy S. Little, Jr. gratefully salutes the faithful central Illinois audiences who have patronized The Little Theatre-On The Square since 1957.
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ANDREW GREENHUT
Artistic Co-Ordinator

Andrew Greenhut returns to Sullivan for his sixth season at The Little Theatre-On The Square, after being absent during the 1965 season. In addition to having supervision of the scenery and costume designs, Mr. Greenhut will direct The World of Susie Wong and one of the musical productions. He has been associated with a wide range of productions from the brassy Latin Quarter Revue in Miami Beach to THE MERCHANT OF VENICE. At the University of Miami Ring Theatre, he has served as lighting designer. Professionally he has designed for the Roosevelt Playhouse in Miami Beach and many other theatres throughout the country. For the past three years, Mr. Greenhut has been teaching at the University of Delaware and has directed productions of Suddenly Last Summer, Look Homeward, Angel and Oh What A Lovely War in Newark, Delaware.

RICHARD GIBSON
Stage Manager

Mr. Gibson is a new staff member at The Little Theatre-On The Square this season, coming to Sullivan with a great deal of outstanding professional experience. Mr. Gibson first worked in summer stock at Highland Park’s Music Tent and then stage managed at the Shady Lane Playhouse in Marengo before working off-Broadway on The Days And Nights of Beebee Fennemaker. Mr. Gibson, who holds a masters in theatre arts from Kansas University, has directed for WGN-TV in Chicago and has served as lighting designer for St. Louis’ Crystal Palace.

DENNIS DOUGHERTY
Associate Designer

Dennis Dougherty recently received his M.A. in theatre at Indiana University where he had a Designing Fellowship for the Indiana Theatre Repertory Company. A native of Minneapolis, Mr. Dougherty received his B.A. from Minnesota’s St. Cloud State College. He has designed The Glass Menagerie, Italian Straw Hat and The Miracle Worker for Pine Beach Playhouse and Theatre L’Homme Dieu. The 1966 season marks Mr. Dougherty’s first assignment at The Little Theatre-On The Square.

E. JAMES ROSS
Assistant Stage Manager

Mr. Ross received his education at The American Academy of Dramatic Arts. Last summer, he served as Technical Director and Assistant Stage Manager at Maine’s Keenebunkport Playhouse, working in association with many leading stars. As an actor, Mr. Ross appeared in the touring production of A Rainy Day In Newark.

JOHN KELSO
Director

John Kelso was first seen in Sullivan in Bells Are Ringing, the opening production of the 1959 season. Since that time, he has been a popular actor-singer-dancer in A Funny Thing Happened On The Way To The Forum, The Pajama Game with Peter Palmer and The Tender Trap as well as stage manager and director of many productions. Mr. Kelso has been associated with St. Louis’ Crystal Palace having worked with Gypsy Rose Lee, Jack E. Leonard, Barbara Streisand and The Smothers Brothers. In New York City, Mr. Kelso has been on the staff of Equity Library Theatre and The N.Y. Shakespeare Festival in Central Park. In Sullivan and in Joliet, Mr. Kelso has directed Pat O’Brien, Tal Hunter, David Nelson, Edward Everett Horton and many other stars.

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It was in July of 1957 that Guy S. Little, Jr. first brought Broadway to Sullivan. In only ten years THE LITTLE THEATRE has become one of the outstanding companies in the summer stock world. It is the only professional Equity drama and music theatre between the Chicago area and St. Louis and one of the few theatres in the country that presents the latest Broadway musicals on a proscenium stage in an air-conditioned, indoor theatre. Brining theatre to his home town was a dream that Mr. Little realized after years of training and careful planning in that direction. Many months of preparation, scheduling and casting are necessary to produce a good season of summer entertainment. Mr. Little starts casting resident company performers, jobbers, the staff and apprentices in January each year. The staff and principal performers are signed in New York and California, while the talented apprentices come from practically every state in the Union. In the past ten seasons some eighty top shows have been produced at The Little Theatre including South Pacific, My Fair Lady, The Sound of Music, Oklahoma!, and The Music Man featuring such Broadway stars as Pat O’Brien, Joe E. Brown, David Nelson, Marie Wilson, Linda Darnell. Marjorie Lord, Ann B. Davis, Edward Everett Horton, Margaret Truman, Margaret Whiting, Eddie Bracken, Peter Palmer, Bruce Foote, Ruth Warrick, Margaret Hamilton, Tab Hunter, Margaret O’Brien, Julia Meade, Edd Byrnes and Dolores Wilson.

The intimate Little Theatre—On The Square in Sullivan has 550 seats with excellent sightlines and acoustics. For the opening of the 1963 summer season, the theatre was completely redecorated in red, gold and white with additional air-conditioning and enlarged rest rooms and box office. For the 1965 season the decor of the inner and outer lobbies was changed to a rich gold and white. Now well established with Midwest audiences and considerably enlarged in scope, THE LITTLE THEATRE launches its tenth and most exciting season, presenting twelve outstanding plays and musicals featuring stars from Broadway, Hollywood and TV.
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**Who’s Who in the Cast . . .**

STUART ERWIN (J. B. Bigley) was born in California and educated at the University of California. Making his stage debut in White Collars in 1924, the first of Mr. Erwin’s 125 film roles was in Mother Knows Best in 1930. He starred in his own TV series, The Stuart Erwin Show (Trouble With Father) for five years beginning in 1950. More recently, he has guest starred on Circle Theatre, Thrillers, Tack James and Andy Griffeth Show. The Defenders, Donna Reed Show, Farmer’s Daughter, Dr. Kildare and Disney’s Wonderful World of Color. Mr. Erwin was featured as Otto King on the ABC series, The Greatest Show on Earth which starred Jack Palance. His stage appearances have included roles in Three Men On A Horse, Visit To A Small Planet, Harvey and The Tunnel of Love. He is well remembered by Illinois residents for his record-breaking long engagement in Good Night Ladies for three years in Chicago.

ROBERT BALABAN (Finch) made his professional debut as Buddy in Come Blow Your Horn starring Jack Gijg at The Little Theatre—On The Square in 1928. Balaban is still a student at New York University, he has been active both on TV and on the legitimate stage. Although he is still a student, he was featured in the NBC-TV series, Hank and repeated his leading role in Come Blow Your Horn at The Picklo Playhouse in ten. Immediately before returning to Sullivan for How To Succeed, Bob was featured with Alan Mowbray in Enter Laughing in Ohio. Last summer, Bob toured in Gypsy of little’s production of Gypsy Happened On The Way To The Forum and was seen on CBS-TV’s The Edge Of Night.

ROBERT GWALTNEY (Bud Frump) appeared in the first production of Brigadoon at the old Alvin Theatre ten years ago. Among a long list of theatrical credits he includes appearances with Bert Lahr in Burlesque, Burgess Meredith in The Silver Whistle and Burt Ives in The Man Who Came To Dinner at leading theatres throughout the country. On television he has been seen with Melvyn Douglas and Teresa Wright in The American Heritage series and with Dane Clark on The United States Steel Hour. With the role of Bud Frump, Bob returns to the sort of role which has endeared him to the hearts of audiences in the midwest. His diverse talents have been hidden under or be- hind a variety of unusual stage makeups this year, once as the bailiff Mr. Sowerberry in Oliver! and then as the whiskered Mr. Bascombe in Carousel.

LEONA EVANS (Hedy) appeared with the national company of How To Succeed In Business Without Really Trying for over a year. Miss Evans starred in The Little Theatre—On The Square since 1962 when she was seen in Bye Bye Birdie with Jack Chaplain, Gypsy with Margaret Whiting and Oklahoma! with Peter Palmer. She has appeared in the title role in Gypsy with Julie Wilson in Chicago. Leona has appeared in all the musicals this season at the Little Theatre and stopped the show nightly by singing “The Gentleman is a Dope” in Allegro.

MARTHA WEBSTER (Smitty) has been a favorite at The Little Theatre — On The Square since 1962 when she made her Sullivan debut as Mrs. Paroo in The Music Man. Miss Webster has been resident actress at Pheasant Run Playhouse this year, appearing with Camp Jones in Ready When You Are, C.B. Molly Picon in Dear Me, The Sky Is Falling and Brandon de Wilde in Tom Jones. Martha did the national tour of Bye Bye Birdie and was featured in Guy Little’s tours of Stop The World—I Want To Get Off And A Funny Thing Happened. Martha has been added to the variety of roles Martha has created are those she has done this summer . ranging from the comical Widow Corney in Oliver! to the dramatic Mrs. Mullins in Carousel. She then doomed the garb of the Grandmother in Allegro and cast that aside to become the sexy Iona Ritter in She Loves Me.

BILLY HADDAD (Mr. Twimble) is appearing at The Little Theatre—On The Square for the third season, having gained many fans for his appearances in Here’s Love with Julia Meade, and Camp Jones with Betty Field. Bill’s versatility this season has been shown starting with the Bumble in Oliver! through to his meek shop clerk in She Loves Me.

JEANNE ROSTAING (Rosemary) is a student at the University of Delaware, where last year she appeared in the leading roles is She Stoops To Conquer and the tour of The Emperor’s New Clothes. At the Little Theatre she has appeared in The Children’s Theatre production of Hansel and Gretel as Gretel, and as Minnie Ho in The World of Suzie Wong opposite Robert Reed. She appeared in Carousel with Peter Palmer and She Loves Me with Julius LaRossa.

The entire action takes place in the new Park Avenue office building of World Wide Wicket Company, Inc.

**MUSICAL NUMBERS**

**Act I**

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Performer(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;How To&quot;</td>
<td>Finch</td>
</tr>
<tr>
<td>&quot;Happy To Keep His Dinner Warm&quot;</td>
<td>Rosemary</td>
</tr>
<tr>
<td>&quot;Coffee Break&quot;</td>
<td>Frump, Smitty and Office Staff</td>
</tr>
<tr>
<td>&quot;The Company Way&quot;</td>
<td>Finch, Mr. Twimble and Office Staff</td>
</tr>
<tr>
<td>&quot;A Secretary Is Not A Toy&quot;</td>
<td>Finch, Mr. Twimble and Office Staff</td>
</tr>
<tr>
<td>&quot;I Believe In You&quot;</td>
<td>Biggley, Hedy</td>
</tr>
<tr>
<td>&quot;I Believe In You&quot;</td>
<td>Finch, Biggley, Frump and Executives</td>
</tr>
<tr>
<td>Brother of Man</td>
<td>Rosemary</td>
</tr>
<tr>
<td>&quot;Finales&quot;</td>
<td>Finch</td>
</tr>
</tbody>
</table>

**Act II**

<table>
<thead>
<tr>
<th>Song Title</th>
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</tr>
</thead>
<tbody>
<tr>
<td>&quot;Cinderella, Darling&quot;</td>
<td>Rosemary, Smitty and Secretaries</td>
</tr>
<tr>
<td>&quot;Happy To Keep His Dinner Warm&quot;</td>
<td>Rosemary</td>
</tr>
<tr>
<td>&quot;Love From A Heart Of Gold&quot;</td>
<td>Biggley, Hedy</td>
</tr>
<tr>
<td>&quot;Believe In You&quot;</td>
<td>Finch, Biggley, Frump and Executives</td>
</tr>
<tr>
<td>&quot;I Believe In You&quot;</td>
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<td>&quot;Finales&quot;</td>
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</tbody>
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**CREDITS:** Buggy Shed, Mattoon; Old Store, Cadwell; Braun Bottle Company, Chicago; Wheaton Bottle Company, Des Plaines; J. C. Penny’s, Decatur; Mr. and Mrs. John Barlow, Masonic Home, Huberts, Reisacher’s, Elly’s Flower Shop, McLaughlin and Stone, Sullivan; Mrs. Lois Wolfe, Hammond.
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