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01/27/1981 - Campaign to raise money

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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

HARRY READ, Director of Information and Publications (217) 581-2820

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L/A

FOR IMMEDIATE RELEASE

CHARLESTON, IL --The campaign to raise \$250,000 for the Tarble Arts Center at Eastern Illinois University has reached the \$200,000 plateau in gifts and pledges to the EIU Foundation, it was announced today by Kenneth E. Hesler, campaign coordinator.

Hesler said the final phase of the campaign will be the most difficult and critical one because most of the gifts and pledges coming in will be in smaller dollar amounts.

"To this point in the campaign, we have had a truly outstanding response from all of the participating groups--community, business and industry, students, employees, alumni, and parents. We now need to maintain that momentum until we have reached or exceeded the goal," said Hesler.