

1987

## 1987 - Brenda Wilcoxon

University Marketing and Communications

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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

# news

Hometown

HARRY READ, Director of Information and Publications (217) 581-5981

FOR IMMEDIATE RELEASE

CHARLESTON, IL--Brenda Wilcoxon of Brocton, a marketing student at Eastern Illinois University, is one of seven recipients of the 1987 Mr. and Mrs. William Craig Simmons Scholarship.

Established by members of the Simmons family, the award is made annually to a junior business major on the basis of outstanding personal character, scholastic achievement, and interest in the fields of business and business education. The selections are made by faculty members of the College of Business.

The award includes a cash stipend, and is administered through the EIU Foundation, a not-for-profit organization formed to receive and disburse public gifts for purposes including scholarships.