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January 10, 1994

FOR IMMEDIATE RELEASE:

TWO NAMED OFFICERS IN PR SOCIETY

CHARLESTON, IL--Two Eastern Illinois University faculty members have been named to positions with the Central Illinois Chapter of the Public Relations Society of America.

Marta Ladd, assistant professor of journalism, was named president-elect and Christine Helsel, assistant professor of speech communication, was re-elected secretary. Both will serve one-year terms through December.

The Central Illinois Chapter of PRSA is a 40-member organization comprised of public relations professionals from the Bloomington, Charleston, Springfield and Champaign areas.

PRSA works closely with the public relations student organization, the Public Relations Student Society of America, both locally and nationally. Ladd and Helsel serve as co-advisors for Eastern's chapter.

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